

Table 2

B1. How well do you think Theresa May would perform as leader of the Conservative Party?

Base: All GB adults 18+

	TOTAL	SEX		AGE						SOCIAL GRADE					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	D	E	
(Unweighted) Total	975	455	520	47	89	124	178	183	354	260	209	171	91	158	
(Weighted) Total	975	473	502	120	169	163	178	143	201	261	265	138	94	144	
Very well	(100)	94	51	43	5	17	20	16	19	18	30	25	7	9	15
		10%	11%	9%	4%	10%	12%	9%	13%	9%	11%	10%	5%	10%	10%
Fairly well	(66.67)	337	157	179	51	41	60	62	43	80	101	93	46	29	42
		35%	33%	36%	42%	24%	37%	35%	30%	40%	39%	35%	33%	31%	29%
Fairly badly	(33.33)	123	79	44	18	23	14	26	24	18	45	31	19	9	9
		13%	17%	9%	15%	13%	8%	15%	17%	9%	17%	12%	14%	9%	6%
Very badly	(0)	131	77	54	12	30	13	23	28	25	23	32	19	14	33
		13%	16%	11%	10%	18%	8%	13%	19%	12%	9%	12%	14%	15%	23%
WELL		431	209	223	56	58	80	78	62	98	131	119	53	38	56
		44%	44%	44%	46%	34%	49%	44%	43%	49%	50%	45%	39%	41%	39%
BAD		254	155	98	31	53	27	49	52	43	67	64	39	23	42
		26%	33%	20%	25%	31%	16%	27%	36%	21%	26%	24%	28%	24%	29%
Mean Score	52.56	50.13	55.32	51.95	46.60	60.43	52.06	48.91	55.06	56.54	53.74	48.31	51.64	46.46	
Standard Deviation	31.66	32.57	30.41	26.84	35.05	29.29	30.88	34.59	30.63	28.71	31.19	30.61	33.91	36.81	
Standard Error	1.208	1.744	1.654	4.602	4.683	3.316	2.807	2.873	1.926	2.000	2.582	2.892	4.415	3.627	
Error Variance	1.459	3.040	2.736	21.182	21.933	10.999	7.880	8.253	3.708	4.000	6.664	8.366	19.489	13.154	
Don't Know	290	109	181	34	59	57	52	30	59	63	83	46	33	45	
	30%	23%	36%	28%	35%	35%	29%	21%	29%	24%	31%	33%	35%	32%	



TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 2

B1. How well do you think Theresa May would perform as leader of the Conservative Party?

Base: All GB adults 18+

	TOTAL	STANDARD REGION										Working Status				Marital Status			
		London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/ Humber	North West	North	Scot-land	Full time	Part time	Retired	Not working	Single	Married	Other
(Unweighted) Total	975	117	211	99	52	36	60	74	95	105	30	96	344	108	404	104	178	436	348
(Weighted) Total	975	128	191	86	49	39	73	89	84	101	51	84	396	123	272	170	241	401	323
Very well	(100) 94 10%	22 17%	14 7%	7 8%	7 13%	4 10%	3 4%	7 8%	10 11%	9 9%	4 8%	8 10%	24 6%	14 12%	33 12%	19 11%	24 10%	41 10%	28 9%
Fairly well	(66.67) 337 35%	53 41%	70 37%	29 34%	12 24%	11 29%	21 29%	34 39%	26 32%	32 32%	23 44%	25 30%	139 35%	51 41%	94 35%	49 29%	72 30%	142 35%	120 37%
Fairly badly	(33.33) 123 13%	13 10%	20 10%	11 13%	7 14%	1 3%	14 20%	19 21%	12 15%	9 8%	7 14%	11 12%	62 16%	13 11%	28 10%	19 11%	34 14%	54 14%	35 11%
Very badly	(0) 131 13%	13 10%	28 15%	10 11%	7 15%	3 8%	11 15%	8 9%	4 5%	21 20%	2 4%	24 29%	39 10%	14 12%	48 18%	29 17%	40 17%	44 11%	44 13%
WELL	431 44%	75 58%	84 44%	36 42%	18 37%	15 39%	24 32%	41 47%	36 43%	41 41%	27 53%	33 39%	163 41%	65 53%	128 47%	68 40%	96 40%	183 46%	148 46%
BAD	254 26%	26 20%	47 25%	21 24%	14 28%	4 12%	25 35%	26 30%	17 20%	29 29%	9 18%	35 41%	101 26%	27 22%	76 28%	48 28%	74 31%	99 25%	79 24%
Mean Score	52.56	61.12	51.17	52.97	51.57	60.53	43.70	53.41	59.45	47.46	60.30	41.69	51.94	56.93	51.90	49.96	49.12	54.59	52.85
Standard Deviation	31.66	30.51	31.55	30.53	35.61	32.14	29.50	27.60	28.14	34.98	24.00	35.87	28.40	30.43	34.10	34.65	33.55	30.55	31.23
Standard Error	1.208	3.181	2.638	3.676	5.854	7.575	4.724	3.755	3.603	3.987	5.004	4.170	1.844	3.513	1.985	4.112	3.013	1.710	2.037
Error Variance	1.459	10.120	6.961	13.512	34.272	57.382	22.318	14.104	12.982	15.892	25.040	17.388	3.402	12.343	3.942	16.911	9.075	2.925	4.150
Don't Know	290 30%	27 21%	59 31%	29 33%	17 35%	19 49%	24 33%	21 24%	31 37%	31 31%	15 29%	16 20%	132 33%	31 25%	68 25%	53 31%	71 30%	119 30%	96 30%



Table 2

B1. How well do you think Theresa May would perform as leader of the Conservative Party?

Base: All GB adults 18+

	TOTAL	Presence of children				
		Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None
(Unweighted) Total	975	85	87	102	201	774
(Weighted) Total	975	139	122	134	285	690
Very well	(100) 94 10%	13 9%	20 16%	16 12%	28 10%	66 10%
Fairly well	(66.67) 337 35%	48 34%	41 33%	52 39%	104 36%	233 34%
Fairly badly	(33.33) 123 13%	20 14%	5 4%	12 9%	31 11%	92 13%
Very badly	(0) 131 13%	16 11%	15 13%	11 8%	27 10%	103 15%
WELL	431 44%	61 43%	61 50%	68 51%	132 46%	300 43%
BAD	254 26%	36 26%	21 17%	22 17%	58 20%	195 28%
Mean Score	52.56	53.34	60.18	60.58	56.60	51.01
Standard Deviation	31.66	30.66	33.99	28.82	29.74	32.26
Standard Error	1.208	4.134	4.425	3.521	2.599	1.368
Error Variance	1.459	17.088	19.581	12.397	6.752	1.872
Don't Know	290 30%	43 31%	41 33%	44 33%	96 34%	195 28%



Table 3

B2. How well do you think Yvette Cooper would perform as leader of the Labour Party?

Base: All GB adults 18+

	TOTAL	SEX		AGE						SOCIAL GRADE					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	D	E	
(Unweighted) Total	975	455	520	47	89	124	178	183	354	260	209	171	91	158	
(Weighted) Total	975	473	502	120	169	163	178	143	201	261	265	138	94	144	
Very well	(100)	67	37	30	3	11	15	14	8	17	21	11	8	5	17
		7%	8%	6%	2%	7%	9%	8%	5%	8%	8%	4%	6%	6%	12%
Fairly well	(66.67)	300	144	156	55	44	45	60	44	50	81	84	48	28	39
		31%	30%	31%	46%	26%	28%	34%	31%	25%	31%	32%	35%	30%	27%
Fairly badly	(33.33)	114	59	55	18	14	10	28	19	25	38	38	11	8	9
		12%	12%	11%	15%	8%	6%	16%	13%	12%	15%	14%	8%	9%	6%
Very badly	(0)	107	66	41	4	21	15	14	28	25	24	27	11	9	26
		11%	14%	8%	3%	12%	9%	8%	20%	13%	9%	10%	8%	9%	18%
WELL		366	181	186	58	55	60	74	52	67	102	95	56	34	56
		38%	38%	37%	48%	33%	37%	42%	36%	33%	39%	36%	41%	36%	39%
BAD		221	125	96	21	35	25	42	47	50	63	65	22	17	35
		23%	26%	19%	18%	21%	16%	24%	33%	25%	24%	25%	16%	18%	25%
Mean Score	51.84	49.91	53.93	57.28	50.13	56.56	54.59	44.00	49.92	53.25	49.77	56.08	53.41	50.41	
Standard Deviation	30.54	32.05	28.72	20.11	32.79	31.91	28.19	32.54	32.97	29.80	28.48	28.46	30.17	36.53	
Standard Error	1.262	1.860	1.690	3.672	4.888	3.958	2.664	2.910	2.281	2.266	2.548	2.920	4.310	3.748	
Error Variance	1.592	3.460	2.855	13.485	23.891	15.668	7.098	8.468	5.201	5.134	6.491	8.526	18.580	14.046	
Don't Know	388	167	220	41	79	78	62	44	84	97	105	60	44	52	
	40%	35%	44%	34%	47%	48%	35%	31%	42%	37%	39%	43%	47%	36%	



TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 3

B2. How well do you think Yvette Cooper would perform as leader of the Labour Party?

Base: All GB adults 18+

	TOTAL	STANDARD REGION										Working Status				Marital Status			
		London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/Humber	North West	North	Scot-land	Full time	Part time	Retired	Not working	Single	Married	Other
(Unweighted) Total	975	117	211	99	52	36	60	74	95	105	30	96	344	108	404	104	178	436	348
(Weighted) Total	975	128	191	86	49	39	73	89	84	101	51	84	396	123	272	170	241	401	323
Very well	(100) 67 7%	13 10%	12 6%	4 5%	1 3%	2 4%	2 3%	10 11%	3 4%	8 8%	4 7%	8 10%	19 5%	8 6%	19 7%	21 12%	18 7%	28 7%	20 6%
Fairly well	(66.67) 300 31%	44 35%	45 24%	20 23%	20 41%	13 32%	13 17%	32 36%	33 39%	38 37%	19 38%	23 28%	132 33%	44 36%	73 27%	48 28%	76 31%	112 28%	109 34%
Fairly badly	(33.33) 114 12%	10 8%	21 11%	13 15%	5 9%	2 6%	16 22%	19 21%	9 11%	11 11%	3 6%	6 7%	43 11%	14 11%	38 14%	18 11%	29 12%	58 14%	27 8%
Very badly	(0) 107 11%	11 9%	20 11%	9 11%	4 9%	4 10%	3 4%	8 9%	10 12%	12 12%	3 5%	22 26%	34 9%	10 8%	42 16%	17 10%	22 9%	49 12%	34 10%
WELL	366 38%	57 45%	57 30%	24 28%	21 44%	14 36%	15 20%	42 47%	36 43%	46 45%	23 44%	31 37%	151 38%	52 42%	91 34%	69 41%	94 39%	141 35%	129 40%
BAD	221 23%	21 17%	41 21%	23 26%	9 18%	6 16%	19 26%	26 30%	19 23%	23 23%	6 11%	28 33%	77 19%	24 20%	81 30%	36 21%	51 21%	107 27%	60 19%
Mean Score	51.84	58.19	49.82	46.75	53.27	52.79	47.10	54.82	50.91	53.67	60.99	43.31	53.17	54.97	46.49	56.56	54.08	49.44	53.72
Standard Deviation	30.54	30.08	31.85	30.59	26.73	29.99	25.32	28.90	28.88	30.43	25.97	37.24	28.08	28.12	32.59	32.51	29.66	31.27	30.00
Standard Error	1.262	3.473	2.970	4.162	4.654	6.706	4.872	3.970	3.667	3.746	6.121	4.692	1.961	3.630	2.057	4.129	2.868	1.899	2.127
Error Variance	1.592	12.063	8.822	17.325	21.657	44.972	23.739	15.763	13.450	14.031	37.470	22.019	3.845	13.175	4.232	17.046	8.223	3.607	4.523
Don't Know	388 40%	49 38%	93 49%	39 46%	19 38%	18 48%	39 53%	21 23%	28 34%	33 32%	23 45%	25 30%	168 42%	47 38%	100 37%	65 38%	97 40%	153 38%	134 41%



Table 3

B2. How well do you think Yvette Cooper would perform as leader of the Labour Party?

Base: All GB adults 18+

	TOTAL	Presence of children				
		Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None
(Unweighted) Total	975	85	87	102	201	774
(Weighted) Total	975	139	122	134	285	690
Very well	(100) 67 7%	15 11%	13 11%	10 8%	23 8%	44 6%
Fairly well	(66.67) 300 31%	37 27%	30 25%	38 28%	83 29%	217 31%
Fairly badly	(33.33) 114 12%	9 6%	15 12%	15 11%	25 9%	89 13%
Very badly	(0) 107 11%	14 10%	10 8%	12 9%	25 9%	82 12%
WELL	366 38%	52 37%	43 35%	49 36%	106 37%	260 38%
BAD	221 23%	22 16%	25 20%	27 20%	51 18%	170 25%
Mean Score	51.84	57.04	55.87	53.80	55.44	50.53
Standard Deviation	30.54	33.06	31.84	30.79	30.68	30.42
Standard Error	1.262	5.227	4.458	4.043	2.939	1.393
Error Variance	1.592	27.316	19.876	16.349	8.636	1.940
Don't Know	388 40%	65 47%	55 45%	59 44%	129 45%	259 38%



Table 4

B3. Which political party do you think BEST understands the issues that worry you and your family?

Base: All GB adults 18+

	SEX		AGE						SOCIAL GRADE					
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	D	E	
(Unweighted) Total	975	455	520	47	89	124	178	183	354	260	209	171	91	158
(Weighted) Total	975	473	502	120	169	163	178	143	201	261	265	138	94	144
The Labour Party	191	89	102	31	25	43	32	22	38	52	50	30	21	26
	20%	19%	20%	26%	14%	26%	18%	16%	19%	20%	19%	22%	22%	18%
The Conservative Party	160	98	62	6	28	25	33	26	42	60	47	15	7	21
	16%	21%	12%	5%	17%	15%	18%	18%	21%	23%	18%	11%	8%	15%
UKIP	99	59	41	-	14	15	26	23	22	16	32	18	13	13
	10%	12%	8%	-	8%	9%	15%	16%	11%	6%	12%	13%	14%	9%
The Green Party	53	26	27	3	12	9	11	8	12	27	8	7	-	8
	5%	6%	5%	3%	7%	5%	6%	5%	6%	10%	3%	5%	-	5%
The Liberal Democrats	48	25	23	10	11	8	5	6	8	15	7	15	3	5
	5%	5%	5%	8%	7%	5%	3%	4%	4%	6%	3%	11%	3%	3%
SNP - Scottish National Party	29	18	11	-	7	2	4	10	6	5	6	4	3	10
	3%	4%	2%	-	4%	1%	2%	7%	3%	2%	2%	3%	4%	7%
Plaid Cymru	6	5	1	3	-	-	2	1	*	1	4	1	-	-
	1%	1%	*	2%	-	-	1%	*	*	*	1%	1%	-	-
An other party	5	2	3	2	-	-	2	-	1	-	-	3	-	2
	*	*	1%	2%	-	-	1%	-	*	-	-	2%	-	1%
None of these parties understand the issues that worry you	225	100	126	25	37	43	44	29	47	56	59	29	22	41
	23%	21%	25%	21%	22%	27%	25%	20%	23%	21%	22%	21%	23%	28%
Don't Know	158	51	107	40	36	19	20	19	24	30	52	17	25	19
	16%	11%	21%	33%	21%	12%	11%	13%	12%	11%	20%	12%	26%	13%



TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 4

B3. Which political party do you think BEST understands the issues that worry you and your family?

Base: All GB adults 18+

TOTAL	STANDARD REGION											Working Status				Marital Status			
	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/ Humber	North West	North	Scot-land	Full time	Part time	Retired	Not working	Single	Married	Other	
(Unweighted) Total	975	117	211	99	52	36	60	74	95	105	30	96	344	108	404	104	178	436	348
(Weighted) Total	975	128	191	86	49	39	73	89	84	101	51	84	396	123	272	170	241	401	323
The Labour Party	191	23	23	10	12	7	16	22	15	39	12	14	81	27	46	34	52	67	70
	20%	18%	12%	11%	24%	18%	21%	25%	17%	39%	23%	16%	20%	22%	17%	20%	21%	17%	22%
The Conservative Party	160	19	34	22	6	10	10	17	13	10	6	14	81	12	52	14	33	72	56
	16%	15%	18%	26%	12%	25%	14%	19%	16%	9%	11%	16%	20%	10%	19%	8%	14%	18%	17%
UKIP	99	9	24	8	4	4	4	14	9	8	6	9	34	10	39	15	13	50	36
	10%	7%	13%	9%	8%	11%	6%	16%	10%	8%	12%	11%	9%	8%	14%	9%	5%	12%	11%
The Green Party	53	11	15	5	1	1	2	4	3	7	5	1	29	4	15	5	12	19	21
	5%	9%	8%	5%	2%	2%	3%	4%	3%	7%	9%	1%	7%	4%	5%	3%	5%	5%	6%
The Liberal Democrats	48	8	9	6	3	-	5	5	6	1	4	1	17	8	13	9	14	26	8
	5%	6%	5%	7%	6%	-	7%	5%	8%	1%	9%	1%	4%	7%	5%	6%	6%	6%	2%
SNP - Scottish National Party	29	-	-	-	-	-	-	-	-	-	-	29	8	8	7	5	7	15	7
	3%	-	-	-	-	-	-	-	-	-	-	35%	2%	7%	3%	3%	3%	4%	2%
Plaid Cymru	6	-	-	-	6	-	-	-	-	-	-	-	2	3	*	-	3	2	1
	1%	-	-	-	11%	-	-	-	-	-	-	-	1%	2%	*	-	1%	*	*
An other party	5	-	3	-	-	-	2	*	-	-	-	-	-	-	1	4	-	*	4
	*	-	1%	-	-	-	2%	1%	-	-	-	-	-	-	*	2%	-	*	1%
None of these parties understand the issues that worry you	225	32	50	23	10	9	11	15	27	24	9	13	87	28	61	46	52	83	86
	23%	25%	26%	27%	21%	24%	16%	17%	32%	24%	18%	16%	22%	23%	22%	27%	21%	21%	27%
Don't Know	158	25	33	12	8	8	23	12	11	12	10	3	56	22	38	37	56	66	35
	16%	20%	17%	14%	15%	21%	32%	13%	13%	12%	19%	4%	14%	17%	14%	22%	23%	17%	11%

Table 4

B3. Which political party do you think BEST understands the issues that worry you and your family?

Base: All GB adults 18+

TOTAL	Presence of children					
	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None	
(Unweighted) Total	975	85	87	102	201	774
(Weighted) Total	975	139	122	134	285	690
The Labour Party	191	39	27	25	70	121
	20%	28%	22%	18%	25%	18%
The Conservative Party	160	14	18	20	38	123
	16%	10%	15%	15%	13%	18%
UKIP	99	13	8	11	25	74
	10%	9%	6%	8%	9%	11%
The Green Party	53	4	3	5	9	44
	5%	3%	3%	4%	3%	6%
The Liberal Democrats	48	8	1	6	15	33
	5%	6%	1%	5%	5%	5%
SNP - Scottish National Party	29	4	6	4	9	20
	3%	3%	5%	3%	3%	3%
Plaid Cymru	6	-	-	3	3	3
	1%	-	-	2%	1%	*
An other party	5	-	-	2	2	3
	*	-	-	2%	1%	*
None of these parties understand the issues that worry you	225	34	26	33	62	164
	23%	24%	21%	25%	22%	24%
Don't Know	158	24	34	25	52	106
	16%	17%	28%	18%	18%	15%

Table 5

B4. Which of the following party leaders do you think BEST understands what life is like for you and your family?

Base: All GB adults 18+

	SEX		AGE						SOCIAL GRADE					
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	D	E	
(Unweighted) Total	975	455	520	47	89	124	178	183	354	260	209	171	91	158
(Weighted) Total	975	473	502	120	169	163	178	143	201	261	265	138	94	144
David Cameron (the leader of the Conservative Party)	125	73	52	9	23	25	20	15	32	46	35	17	6	11
	13%	15%	10%	7%	14%	15%	11%	10%	16%	18%	13%	12%	7%	7%
Ed Milliband (the leader of the Labour Party)	106	44	62	16	12	21	15	17	24	29	25	13	8	23
	11%	9%	12%	13%	7%	13%	9%	12%	12%	11%	10%	9%	8%	16%
Nigel Farage (the leader of UKIP)	93	62	31	5	13	9	20	21	25	16	33	9	13	14
	10%	13%	6%	5%	8%	6%	11%	15%	12%	6%	13%	7%	13%	10%
Nick Clegg (the leader of the Liberal Democrats)	51	21	29	7	12	2	12	6	11	23	8	7	8	1
	5%	4%	6%	6%	7%	1%	7%	4%	5%	9%	3%	5%	8%	*
Nicola Sturgeon (the leader of the SNP - Scottish National Party)	45	31	14	-	8	7	8	13	8	8	9	8	7	13
	5%	7%	3%	-	5%	5%	5%	9%	4%	3%	3%	5%	7%	9%
Natalie Bennett (the leader of the Green Party)	41	26	16	4	6	9	8	8	7	19	7	8	1	5
	4%	5%	3%	3%	3%	6%	4%	5%	3%	7%	3%	6%	1%	3%
Leanne Wood (the leader of Plaid Cymru)	5	2	2	-	-	1	3	1	*	2	1	1	-	-
	*	*	*	-	-	1%	1%	*	*	1%	*	1%	-	-
None of these leaders understands what life is like for you	435	193	243	58	80	79	83	56	80	102	122	69	40	64
	45%	41%	48%	48%	47%	48%	46%	39%	40%	39%	46%	50%	43%	44%
Don't Know	74	21	53	21	16	9	9	6	12	14	25	7	12	13
	8%	4%	11%	18%	9%	6%	5%	5%	6%	6%	9%	5%	13%	9%

Table 5

B4. Which of the following party leaders do you think BEST understands what life is like for you and your family?

Base: All GB adults 18+

TOTAL	STANDARD REGION											Working Status				Marital Status			
	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/ Humber	North West	North	Scot-land	Full time	Part time	Retired	Not working	Single	Married	Other	
(Unweighted) Total	975	117	211	99	52	36	60	74	95	105	30	96	344	108	404	104	178	436	348
(Weighted) Total	975	128	191	86	49	39	73	89	84	101	51	84	396	123	272	170	241	401	323
David Cameron (the leader of the Conservative Party)	125	23	26	20	3	10	6	6	10	9	5	4	59	8	37	15	21	60	41
	13%	18%	14%	24%	7%	27%	9%	7%	12%	9%	9%	5%	15%	7%	14%	9%	9%	15%	13%
Ed Milliband (the leader of the Labour Party)	106	19	15	5	5	2	9	9	6	25	8	2	38	11	33	24	24	41	40
	11%	15%	8%	6%	9%	6%	13%	10%	7%	25%	16%	2%	10%	9%	12%	14%	10%	10%	12%
Nigel Farage (the leader of UKIP)	93	7	27	9	1	-	6	13	6	6	6	12	34	7	36	15	14	39	38
	10%	5%	14%	11%	3%	-	8%	15%	8%	6%	12%	14%	9%	6%	13%	9%	6%	10%	12%
Nick Clegg (the leader of the Liberal Democrats)	51	1	5	3	2	2	5	11	4	7	9	3	27	5	13	4	9	24	17
	5%	1%	3%	3%	4%	4%	7%	12%	5%	7%	17%	3%	7%	4%	5%	2%	4%	6%	5%
Nicola Sturgeon (the leader of the SNP - Scottish National Party)	45	-	-	-	-	-	-	-	-	-	-	45	12	11	11	11	11	19	15
	5%	-	-	-	-	-	-	-	-	-	-	53%	3%	9%	4%	6%	4%	5%	5%
Natalie Bennett (the leader of the Green Party)	41	4	11	5	2	2	3	9	2	-	1	20	6	10	5	14	15	11	
	4%	3%	6%	5%	4%	5%	3%	4%	11%	2%	-	1%	5%	5%	4%	3%	6%	4%	4%
Leanne Wood (the leader of Plaid Cymru)	5	-	-	-	5	-	-	-	-	-	-	-	4	-	*	-	1	3	1
	*	-	-	-	9%	-	-	-	-	-	-	-	1%	-	*	-	*	1%	*
None of these leaders understands what life is like for you	435	61	92	38	30	16	30	39	43	50	20	17	173	70	118	70	112	179	141
	45%	48%	48%	44%	61%	41%	42%	44%	51%	49%	39%	21%	44%	57%	43%	41%	47%	45%	44%
Don't Know	74	12	15	6	1	7	14	8	5	3	4	1	29	4	14	26	34	20	19
	8%	9%	8%	7%	2%	17%	19%	9%	6%	3%	8%	1%	7%	3%	5%	15%	14%	5%	6%

Table 5

B4. Which of the following party leaders do you think BEST understands what life is like for you and your family?

Base: All GB adults 18+

TOTAL	Presence of children					
	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None	
(Unweighted) Total	975	85	87	102	201	774
(Weighted) Total	975	139	122	134	285	690
David Cameron (the leader of the Conservative Party)	125	8	23	19	37	87
	13%	5%	18%	14%	13%	13%
Ed Milliband (the leader of the Labour Party)	106	16	17	16	35	71
	11%	12%	14%	12%	12%	10%
Nigel Farage (the leader of UKIP)	93	20	6	5	25	68
	10%	14%	5%	3%	9%	10%
Nick Clegg (the leader of the Liberal Democrats)	51	10	1	4	13	37
	5%	7%	1%	3%	5%	5%
Nicola Sturgeon (the leader of the SNP - Scottish National Party)	45	4	8	5	10	35
	5%	3%	6%	4%	4%	5%
Natalie Bennett (the leader of the Green Party)	41	5	4	5	12	29
	4%	4%	3%	4%	4%	4%
Leanne Wood (the leader of Plaid Cymru)	5	-	1	1	1	4
	*	-	1%	1%	*	1%
None of these leaders understands what life is like for you	435	66	48	60	124	312
	45%	47%	39%	45%	43%	45%
Don't Know	74	11	15	19	28	46
	8%	8%	12%	14%	10%	7%

Table 6

B5. Now thinking about the future, would you say that you are very worried, fairly worried, not very worried or not at all worried?

Base: All GB adults 18+

	TOTAL	SEX		AGE						SOCIAL GRADE					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	D	E	
(Unweighted) Total	975	455	520	47	89	124	178	183	354	260	209	171	91	158	
(Weighted) Total	975	473	502	120	169	163	178	143	201	261	265	138	94	144	
Very worried	(100)	111	43	68	11	13	22	18	20	26	19	28	15	17	23
		11%	9%	14%	9%	8%	13%	10%	14%	13%	7%	10%	11%	18%	16%
Fairly worried	(66.67)	354	159	194	36	48	58	78	66	67	91	100	51	29	61
		36%	34%	39%	30%	28%	36%	44%	46%	34%	35%	38%	37%	30%	43%
Not very worried	(33.33)	282	129	152	53	62	56	36	29	47	107	83	44	10	20
		29%	27%	30%	44%	37%	34%	20%	20%	23%	41%	31%	32%	10%	14%
Not at all worried	(0)	208	130	78	20	42	27	41	24	54	38	49	27	36	38
		21%	28%	15%	17%	25%	16%	23%	17%	27%	15%	18%	19%	38%	27%
WORRIED		464	202	262	47	61	80	96	86	94	110	128	66	46	85
		48%	43%	52%	39%	36%	49%	54%	60%	47%	42%	48%	48%	49%	59%
NOT WORRIED		490	260	230	73	104	83	77	53	100	145	132	71	46	58
		50%	55%	46%	61%	61%	51%	43%	37%	50%	55%	50%	51%	49%	40%
Mean Score	46.17	41.61	50.45	43.77	39.99	48.73	47.45	53.04	44.74	45.26	46.97	46.71	43.09	49.61	
Standard Deviation	31.73	32.30	30.60	28.71	30.46	30.77	32.23	31.30	34.26	27.51	30.45	30.98	39.23	35.24	
Standard Error	1.029	1.533	1.359	4.188	3.285	2.763	2.443	2.353	1.850	1.729	2.137	2.376	4.181	2.821	
Error Variance	1.058	2.349	1.847	17.541	10.789	7.637	5.969	5.536	3.421	2.991	4.567	5.647	17.485	7.961	
Don't Know	21	11	10	-	4	-	5	5	6	6	5	1	3	1	
	2%	2%	2%	-	3%	-	3%	4%	3%	2%	2%	1%	3%	1%	



TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 6

B5. Now thinking about the future, would you say that you are very worried, fairly worried, not very worried or not at all worried?

Base: All GB adults 18+

	TOTAL	STANDARD REGION										Working Status				Marital Status				
		London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/Humber	North West	North	Scot-land	Full time	Part time	Retired	Not working	Single	Married	Other	
(Unweighted) Total	975	117	211	99	52	36	60	74	95	105	30	96	344	108	404	104	178	436	348	
(Weighted) Total	975	128	191	86	49	39	73	89	84	101	51	84	396	123	272	170	241	401	323	
Very worried	(100)	111	18	19	11	5	3	10	11	9	10	3	11	23	20	37	30	20	40	49
		11%	14%	10%	13%	11%	7%	13%	13%	11%	10%	5%	14%	6%	16%	14%	17%	8%	10%	15%
Fairly worried	(66.67)	354	47	60	31	13	17	33	40	29	44	11	29	134	39	97	82	74	153	124
		36%	37%	31%	36%	26%	44%	45%	45%	35%	44%	22%	35%	34%	32%	36%	49%	31%	38%	38%
Not very worried	(33.33)	282	33	62	28	20	14	10	22	22	20	29	22	162	41	58	19	87	118	76
		29%	26%	32%	33%	40%	37%	14%	25%	26%	20%	55%	27%	41%	33%	21%	11%	36%	29%	23%
Not at all worried	(0)	208	29	49	11	9	5	18	13	23	21	9	21	72	22	72	36	58	80	67
		21%	23%	26%	13%	17%	13%	25%	15%	27%	20%	18%	25%	18%	18%	26%	21%	24%	20%	21%
WORRIED		464	65	79	41	18	20	42	51	38	55	14	41	157	59	134	112	95	194	172
		48%	51%	41%	48%	37%	51%	58%	58%	46%	54%	27%	48%	40%	48%	49%	66%	39%	48%	53%
NOT WORRIED		490	62	111	39	28	19	28	35	45	40	38	44	234	63	130	55	145	197	143
		50%	49%	58%	46%	58%	49%	39%	40%	54%	40%	73%	52%	59%	51%	48%	32%	60%	49%	44%
Mean Score	46.17	47.43	42.05	50.32	44.11	48.23	49.23	52.53	43.17	48.81	38.30	45.47	42.53	48.74	45.91	54.50	41.33	46.49	49.60	
Standard Deviation	31.73	33.30	31.94	29.89	30.36	26.80	34.19	30.21	33.20	31.74	25.77	33.65	27.55	32.33	34.37	33.77	30.52	30.80	33.14	
Standard Error	1.029	3.091	2.215	3.083	4.294	4.466	4.490	3.560	3.424	3.222	4.705	3.434	1.494	3.125	1.738	3.360	2.301	1.492	1.805	
Error Variance	1.058	9.557	4.905	9.505	18.435	19.948	20.157	12.674	11.724	10.384	22.136	11.795	2.233	9.767	3.022	11.292	5.294	2.227	3.259	
Don't Know	21	*	2	5	3	-	2	2	*	6	-	-	5	1	8	3	2	10	8	
	2%	*	1%	6%	5%	-	3%	3%	1%	6%	-	-	1%	1%	3%	2%	1%	2%	2%	

Table 6

B5. Now thinking about the future, would you say that you are very worried, fairly worried, not very worried or not at all worried?

Base: All GB adults 18+

	TOTAL	Presence of children				
		Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None
(Unweighted) Total	975	85	87	102	201	774
(Weighted) Total	975	139	122	134	285	690
Very worried	(100) 111	25 18%	19 16%	14 11%	40 14%	71 10%
Fairly worried	(66.67) 354	47 34%	40 33%	54 41%	98 34%	256 37%
Not very worried	(33.33) 282	36 26%	42 34%	47 35%	95 33%	186 27%
Not at all worried	(0) 208	29 21%	20 16%	18 13%	49 17%	159 23%
WORRIED	464	73 48%	60 49%	69 51%	138 48%	326 47%
NOT WORRIED	490	64 46%	62 50%	65 49%	144 51%	345 50%
Mean Score	46.17	50.18	49.61	49.59	48.60	45.15
Standard Deviation	31.73	34.04	31.77	28.64	31.31	31.87
Standard Error	1.029	3.714	3.426	2.836	2.219	1.162
Error Variance	1.058	13.792	11.737	8.040	4.926	1.351
Don't Know	21	2	1	-	3	18
	2%	2%	1%	-	1%	3%

Table 7

B6. Which three of the following things, if any, are you concerned about?

Base: All GB adults 18+

TOTAL	SEX		AGE						SOCIAL GRADE					
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	D	E	
(Unweighted) Total	975	455	520	47	89	124	178	183	354	260	209	171	91	158
(Weighted) Total	975	473	502	120	169	163	178	143	201	261	265	138	94	144
The NHS	533	239	294	55	84	97	95	81	122	153	147	75	46	81
	55%	50%	59%	46%	49%	59%	53%	56%	61%	59%	55%	55%	48%	56%
The cost of living including buying or renting a home	393	195	199	81	85	74	67	45	41	111	100	64	35	54
	40%	41%	40%	67%	50%	45%	38%	32%	21%	42%	38%	47%	37%	38%
Immigration	295	151	144	25	33	38	67	55	78	70	76	43	31	48
	30%	32%	29%	21%	20%	23%	38%	38%	39%	27%	29%	31%	33%	34%
The economy (including the deficit and unemployment)	252	148	105	35	42	52	40	40	44	80	80	33	19	28
	26%	31%	21%	29%	25%	32%	22%	28%	22%	31%	30%	24%	20%	19%
The cost of caring for family (either children or elderly relatives)	244	95	149	38	44	42	46	27	46	46	78	43	26	35
	25%	20%	30%	32%	26%	26%	26%	19%	23%	18%	30%	31%	28%	24%
Education	240	102	138	37	50	42	51	23	38	75	62	27	28	26
	25%	22%	28%	31%	29%	26%	28%	16%	19%	29%	23%	20%	30%	18%
Pensions	234	116	119	24	35	34	41	47	54	68	66	23	21	39
	24%	24%	24%	20%	21%	21%	23%	33%	27%	26%	25%	17%	22%	27%
Welfare/benefits	169	75	95	13	34	30	25	33	35	40	41	16	16	48
	17%	16%	19%	11%	20%	19%	14%	23%	17%	15%	15%	12%	17%	33%
Crime	156	77	79	13	22	26	31	26	37	45	35	24	17	21
	16%	16%	16%	11%	13%	16%	18%	18%	19%	17%	13%	17%	18%	15%
Tax	122	55	67	17	30	22	21	10	21	34	41	15	12	6
	12%	12%	13%	14%	18%	14%	12%	7%	10%	13%	15%	11%	12%	4%
Europe	108	64	44	13	17	19	18	15	26	28	34	19	9	11
	11%	14%	9%	11%	10%	12%	10%	10%	13%	11%	13%	13%	10%	8%
Transport	54	36	17	10	15	4	10	6	10	14	13	14	*	7
	5%	8%	3%	8%	9%	2%	5%	4%	5%	5%	5%	11%	*	5%
None of these	16	10	6	-	4	-	3	4	6	1	4	3	5	2
	2%	2%	1%	-	2%	-	2%	2%	3%	*	1%	2%	5%	2%

Table 7

B6. Which three of the following things, if any, are you concerned about?

Base: All GB adults 18+

	TOTAL	STANDARD REGION										Working Status				Marital Status			
		London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/Humber	North West	North	Scot-land	Full time	Part time	Retired	Not working	Single	Married	Other
(Unweighted) Total	975	117	211	99	52	36	60	74	95	105	30	96	344	108	404	104	178	436	348
(Weighted) Total	975	128	191	86	49	39	73	89	84	101	51	84	396	123	272	170	241	401	323
The NHS	533	63	107	39	25	27	42	52	42	60	27	47	218	62	165	82	118	228	182
	55%	49%	56%	45%	51%	71%	57%	59%	51%	60%	53%	56%	55%	50%	61%	48%	49%	57%	56%
The cost of living including buying or renting a home	393	59	82	32	18	12	31	32	30	51	11	36	184	54	66	88	114	150	123
	40%	46%	43%	38%	37%	30%	42%	36%	35%	50%	22%	42%	46%	44%	24%	52%	47%	37%	38%
Immigration	295	29	57	26	17	13	16	35	26	31	19	25	124	27	113	26	56	136	100
	30%	23%	30%	30%	35%	35%	22%	39%	31%	31%	37%	30%	31%	22%	42%	15%	23%	34%	31%
The economy (including the deficit and unemployment)	252	40	42	29	10	11	16	22	26	16	19	21	116	29	61	41	63	96	92
	26%	32%	22%	34%	19%	27%	21%	25%	31%	16%	37%	25%	29%	24%	22%	24%	26%	24%	28%
The cost of caring for family (either children or elderly relatives)	244	37	52	18	19	3	23	25	22	24	4	17	90	36	57	59	51	107	85
	25%	29%	27%	21%	38%	9%	32%	28%	26%	24%	9%	21%	23%	29%	21%	35%	21%	27%	26%
Education	240	34	50	16	12	6	17	17	28	31	11	17	82	35	60	59	66	106	65
	25%	27%	26%	19%	25%	15%	24%	19%	34%	31%	22%	20%	21%	28%	22%	35%	28%	26%	20%
Pensions	234	20	54	25	16	10	14	12	20	23	17	24	108	25	69	30	52	92	89
	24%	16%	28%	29%	33%	26%	19%	14%	24%	22%	33%	29%	27%	20%	26%	17%	22%	23%	27%
Welfare/benefits	169	16	29	11	11	4	12	23	11	15	12	26	41	29	53	45	39	68	62
	17%	12%	15%	13%	23%	9%	17%	26%	13%	15%	23%	30%	10%	23%	19%	27%	16%	17%	19%
Crime	156	24	26	14	8	10	9	11	14	16	10	15	63	17	44	29	42	70	43
	16%	19%	14%	16%	17%	25%	12%	12%	17%	15%	19%	17%	16%	14%	16%	17%	17%	17%	13%
Tax	122	19	18	12	4	7	13	9	14	10	8	7	66	11	23	17	35	40	45
	12%	15%	10%	13%	8%	18%	18%	11%	17%	10%	16%	8%	17%	9%	8%	10%	14%	10%	14%
Europe	108	13	24	12	*	8	14	9	7	7	5	7	38	14	32	20	28	48	31
	11%	10%	13%	14%	1%	20%	20%	10%	8%	7%	10%	9%	10%	12%	12%	12%	12%	12%	10%
Transport	54	13	10	4	1	5	2	5	5	7	-	2	22	13	12	4	22	15	16
	5%	10%	5%	5%	2%	12%	2%	6%	6%	7%	-	2%	6%	11%	4%	2%	9%	4%	5%
None of these	16	4	2	3	*	-	1	-	-	3	1	1	5	4	7	-	7	4	5
	2%	3%	1%	4%	1%	-	1%	-	-	3%	2%	2%	1%	3%	3%	-	3%	1%	2%

Table 7

B6. Which three of the following things, if any, are you concerned about?

Base: All GB adults 18+

TOTAL	Presence of children					
	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None	
(Unweighted) Total	975	85	87	102	201	774
(Weighted) Total	975	139	122	134	285	690
The NHS	533	70	61	77	153	380
	55%	50%	50%	57%	54%	55%
The cost of living including buying or renting a home	393	75	54	60	137	256
	40%	54%	45%	45%	48%	37%
Immigration	295	25	30	24	64	231
	30%	18%	25%	18%	23%	33%
The economy (including the deficit and unemployment)	252	39	34	37	79	173
	26%	28%	28%	28%	28%	25%
The cost of caring for family (either children or elderly relatives)	244	54	39	45	97	147
	25%	39%	32%	34%	34%	21%
Education	240	36	40	54	95	144
	25%	26%	33%	40%	33%	21%
Pensions	234	25	25	27	51	183
	24%	18%	20%	20%	18%	27%
Welfare/benefits	169	27	25	34	55	114
	17%	19%	20%	25%	19%	17%
Crime	156	19	14	12	33	123
	16%	13%	12%	9%	12%	18%
Tax	122	13	17	13	31	90
	12%	9%	14%	10%	11%	13%
Europe	108	20	6	11	30	78
	11%	15%	5%	8%	10%	11%
Transport	54	7	7	3	12	41
	5%	5%	6%	2%	4%	6%
None of these	16	-	1	-	1	15
	2%	-	1%	-	*	2%

Table 8

B7. What is it about immigration that concerns you?

Base: All GB adults 18+ who are concerned about immigration

	SEX		AGE						SOCIAL GRADE					
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	D	E	
(Unweighted) Total	333	168	165	11	18	31	69	68	136	76	72	60	33	61
(Weighted) Total	295	151	144	25	33	38	67	55	78	70	76	43	31	48
The welfare system	214	115	99	12	26	28	56	37	55	53	56	32	25	32
	72%	76%	69%	46%	79%	75%	84%	67%	70%	75%	73%	73%	79%	66%
The NHS	209	102	107	15	20	27	49	42	56	53	47	30	27	35
	71%	68%	74%	62%	62%	70%	73%	77%	71%	75%	61%	70%	86%	72%
Housing	181	96	85	15	20	25	44	30	47	41	47	27	23	30
	61%	64%	59%	61%	60%	66%	65%	56%	60%	59%	62%	63%	73%	62%
British culture/traditions	164	91	72	6	13	19	46	29	51	38	39	25	26	27
	55%	60%	50%	24%	40%	50%	68%	53%	65%	55%	50%	59%	83%	56%
Crime	154	83	71	12	20	19	36	22	45	39	34	21	21	30
	52%	55%	49%	48%	60%	51%	54%	40%	57%	55%	45%	48%	67%	61%
Finding a job	150	82	68	10	21	17	38	27	38	35	33	26	21	25
	51%	54%	47%	38%	64%	44%	57%	49%	48%	49%	43%	60%	69%	53%
Emergency services	136	75	61	11	11	14	38	22	40	28	40	23	18	21
	46%	50%	42%	45%	34%	37%	56%	40%	52%	39%	52%	54%	59%	43%
Your local community	111	62	49	5	10	12	33	20	30	28	28	17	15	17
	38%	41%	34%	21%	31%	32%	49%	37%	38%	39%	37%	40%	49%	36%
Getting a school place	108	54	54	8	9	13	21	23	34	21	28	16	19	17
	37%	36%	37%	33%	27%	33%	32%	42%	44%	30%	36%	36%	61%	35%
Getting a GP appointment	103	55	48	1	8	13	33	17	31	21	26	18	14	17
	35%	37%	33%	6%	24%	33%	49%	32%	40%	30%	34%	41%	45%	36%
Something else	42	22	20	2	2	10	10	6	12	9	15	8	1	6
	14%	14%	14%	8%	7%	27%	14%	11%	16%	12%	20%	20%	4%	12%



Table 8

B7. What is it about immigration that concerns you?

Base: All GB adults 18+ who are concerned about immigration

	TOTAL	STANDARD REGION											Working Status				Marital Status		
		London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/ Humber	North West	North	Scot-land	Full time	Part time	Retired	Not working	Single	Married	Other
(Unweighted) Total	333	34	71	34	20	13	19	29	37	36	12	28	113	29	163	21	48	162	117
(Weighted) Total	295	29	57	26	17	13	16	35	26	31	19	25	124	27	113	26	56	136	100
The welfare system	214	25	43	17	11	10	12	21	18	25	14	17	93	20	83	14	36	102	73
	72%	84%	75%	68%	63%	75%	75%	62%	70%	80%	74%	68%	75%	72%	74%	53%	65%	75%	73%
The NHS	209	25	40	19	11	9	14	23	18	21	10	18	81	21	87	17	34	102	70
	71%	86%	71%	75%	63%	69%	84%	66%	70%	67%	54%	72%	65%	77%	77%	66%	61%	75%	70%
Housing	181	23	35	18	7	12	10	14	15	17	12	17	73	18	74	13	32	80	66
	61%	78%	61%	71%	39%	87%	64%	42%	58%	55%	65%	66%	59%	67%	65%	51%	57%	59%	66%
British culture/traditions	164	15	32	14	9	10	12	14	16	17	9	17	61	11	76	13	23	73	65
	55%	51%	55%	56%	49%	74%	75%	40%	59%	53%	47%	68%	49%	42%	67%	50%	42%	54%	65%
Crime	154	12	30	18	5	9	7	15	14	15	14	15	65	10	64	14	28	69	56
	52%	41%	54%	70%	27%	66%	45%	42%	51%	49%	72%	61%	52%	36%	56%	54%	50%	51%	55%
Finding a job	150	21	28	14	7	9	9	14	15	15	6	12	62	12	59	15	22	70	55
	51%	70%	49%	56%	40%	69%	57%	39%	56%	47%	30%	50%	50%	43%	52%	55%	40%	51%	55%
Emergency services	136	20	31	11	4	6	5	19	11	11	2	15	48	17	61	9	24	58	52
	46%	70%	55%	44%	24%	45%	28%	54%	43%	34%	11%	61%	39%	64%	53%	34%	43%	43%	52%
Your local community	111	18	23	11	4	3	5	12	7	15	6	8	47	9	44	9	17	55	37
	38%	60%	40%	43%	24%	24%	29%	34%	26%	48%	29%	32%	38%	35%	39%	36%	31%	41%	37%
Getting a school place	108	18	22	12	3	4	6	11	10	9	3	10	30	12	56	10	17	50	40
	37%	61%	39%	48%	17%	26%	38%	32%	38%	30%	15%	38%	24%	43%	49%	36%	30%	37%	40%
Getting a GP appointment	103	17	23	12	2	4	3	13	9	10	1	7	40	11	44	8	14	52	36
	35%	59%	41%	46%	14%	29%	21%	38%	35%	33%	7%	29%	32%	42%	39%	29%	25%	38%	36%
Something else	42	1	10	5	2	3	2	1	5	6	2	3	16	6	17	3	8	20	14
	14%	5%	18%	21%	12%	24%	14%	3%	17%	21%	13%	14%	13%	22%	15%	11%	14%	15%	14%

Table 8

B7. What is it about immigration that concerns you?

Base: All GB adults 18+ who are concerned about immigration

	TOTAL	Presence of children				
		Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None
(Unweighted) Total	333	18	25	25	54	279
(Weighted) Total	295	25	30	24	64	231
The welfare system	214	15	22	17	44	169
	72%	61%	73%	70%	69%	73%
The NHS	209	15	18	19	42	167
	71%	62%	60%	78%	66%	72%
Housing	181	15	21	11	40	141
	61%	62%	69%	47%	62%	61%
British culture/traditions	164	17	17	12	37	126
	55%	68%	55%	48%	58%	55%
Crime	154	14	18	10	35	119
	52%	55%	60%	42%	55%	51%
Finding a job	150	12	21	12	36	113
	51%	47%	71%	51%	57%	49%
Emergency services	136	12	9	15	30	106
	46%	47%	31%	62%	47%	46%
Your local community	111	7	12	8	22	88
	38%	26%	39%	35%	35%	38%
Getting a school place	108	9	8	6	19	89
	37%	35%	26%	25%	30%	39%
Getting a GP appointment	103	5	7	9	18	86
	35%	20%	22%	38%	28%	37%
Something else	42	3	6	4	9	33
	14%	12%	20%	17%	15%	14%



Table 9
ANALYSIS OF SAMPLE (Weighted)
 Base: All GB Adults 18+

	SEX		AGE						SOCIAL GRADE				STANDARD REGION											
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/ Humber	North West	North	Scotland
TOTAL	975	473	502	120	169	161	172	139	196	261	265	138	238	128	191	86	49	39	73	89	84	101	51	84
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SEX																								
Male	473	473	-	59	85	80	85	68	87	134	118	80	106	66	101	41	27	16	24	37	39	49	20	53
	48%	100%	-	49%	50%	50%	49%	49%	44%	51%	44%	58%	45%	52%	53%	47%	55%	41%	33%	42%	46%	48%	39%	63%
Female	502	-	502	61	84	81	87	71	109	128	147	58	132	61	90	45	22	23	48	52	45	53	32	31
	52%	-	100%	51%	50%	50%	51%	51%	56%	49%	56%	42%	55%	48%	47%	53%	45%	59%	56%	58%	54%	52%	61%	37%
AGE																								
18-24	120	59	61	120	-	-	-	-	-	26	45	28	7	26	21	7	5	2	15	8	11	14	10	-
	12%	13%	12%	100%	-	-	-	-	-	10%	17%	20%	3%	20%	11%	9%	10%	5%	21%	9%	13%	14%	19%	-
25-34	169	85	84	-	169	-	-	-	-	56	43	12	44	29	40	9	11	2	8	21	14	13	6	16
	17%	18%	17%	-	100%	-	-	-	-	22%	16%	9%	19%	23%	21%	11%	22%	5%	11%	23%	17%	13%	12%	19%
35-44	161	80	81	-	-	161	-	-	-	46	54	25	26	28	26	17	9	12	7	11	16	20	8	7
	17%	17%	16%	-	-	100%	-	-	-	18%	20%	18%	11%	22%	14%	20%	18%	30%	10%	13%	19%	20%	16%	8%
45-54	172	85	87	-	-	-	172	-	-	55	43	32	32	22	35	11	11	9	11	17	11	18	8	20
	18%	18%	17%	-	-	-	100%	-	-	21%	16%	23%	14%	18%	18%	13%	22%	22%	15%	19%	13%	17%	15%	24%
55-64	139	68	71	-	-	-	-	139	-	36	35	17	42	8	23	17	6	5	12	14	15	14	8	19
	14%	14%	14%	-	-	-	-	100%	-	14%	13%	12%	18%	6%	12%	19%	12%	12%	16%	16%	18%	14%	15%	22%
65+	196	87	109	-	-	-	-	-	196	36	41	21	84	13	44	23	7	8	18	16	14	20	12	20
	20%	18%	22%	-	-	-	-	-	100%	14%	15%	15%	35%	10%	23%	27%	15%	21%	25%	18%	17%	20%	23%	23%
SOCIAL GRADE																								
AB	261	134	128	26	56	46	55	36	36	261	-	-	-	40	55	22	16	13	11	29	22	22	16	15
	27%	28%	25%	21%	33%	29%	32%	26%	18%	100%	-	-	-	32%	29%	26%	32%	33%	16%	33%	26%	22%	31%	18%
C1	265	118	147	45	43	54	43	35	41	-	265	-	-	39	46	25	16	7	23	16	33	26	20	14
	27%	25%	29%	38%	25%	33%	25%	25%	21%	-	100%	-	-	30%	24%	29%	32%	19%	32%	19%	39%	25%	38%	17%
C2	138	80	58	28	12	25	32	17	21	-	-	138	-	16	30	13	6	6	10	13	11	15	4	14
	14%	17%	12%	23%	7%	15%	19%	12%	11%	-	-	100%	-	12%	15%	15%	12%	17%	14%	14%	13%	15%	9%	16%
DE	238	106	132	7	44	26	32	42	84	-	-	-	238	24	47	21	3	11	23	22	17	25	8	37
	24%	22%	26%	6%	26%	16%	19%	30%	43%	-	-	-	100%	19%	25%	25%	6%	27%	32%	24%	21%	25%	15%	44%
STANDARD REGION																								
London	128	66	61	26	29	28	22	8	13	40	39	16	24	128	-	-	-	-	-	-	-	-	-	-
	13%	14%	12%	22%	17%	17%	13%	5%	7%	15%	15%	12%	10%	100%	-	-	-	-	-	-	-	-	-	-
South East	191	101	90	21	40	26	35	23	44	55	46	30	47	-	191	-	-	-	-	-	-	-	-	-
	20%	21%	18%	18%	24%	16%	20%	16%	22%	21%	17%	21%	20%	-	100%	-	-	-	-	-	-	-	-	-
South West	86	41	45	7	9	17	11	17	23	22	25	13	21	-	-	86	-	-	-	-	-	-	-	-
	9%	9%	9%	6%	5%	10%	7%	12%	12%	9%	10%	9%	9%	-	-	100%	-	-	-	-	-	-	-	-
Wales	49	27	22	5	11	9	11	6	7	16	16	6	3	-	-	-	49	-	-	-	-	-	-	-
	5%	6%	4%	4%	7%	5%	6%	4%	4%	6%	6%	4%	1%	-	-	-	100%	-	-	-	-	-	-	-



Table 9
ANALYSIS OF SAMPLE (Weighted)
Base: All GB Adults 18+

	ITV (ISBA)												LIKELIHOOD OF BEING AT HOME								
	TOTAL	London	Southern	Anglia	South West	Wales and West	Midlands	Lancashire	Yorkshire	North East	Central Scotland	NE Scotland	Border	Men	Women without children	Women with children	Men working Full Time	Men not working Full Time	Women working	Women not working	
TOTAL	975 100%	184 100%	108 100%	73 100%	28 100%	80 100%	147 100%	117 100%	99 100%	52 100%	52 100%	30 100%	5 100%	473 100%	349 100%	154 100%	234 100%	239 100%	236 100%	266 100%	
SEX																					
Male	473 48%	101 55%	57 53%	28 39%	12 45%	42 52%	56 38%	59 50%	42 42%	22 42%	33 64%	18 61%	3 61%	473 100%	-	-	234 100%	239 100%	-	-	
Female	502 52%	83 45%	51 47%	45 61%	15 55%	39 48%	91 62%	59 50%	57 58%	31 59%	19 36%	12 39%	2 39%	-	349 100%	154 100%	-	-	236 100%	266 100%	
AGE																					
18-24	120 12%	30 16%	12 11%	8 10%	3 11%	9 12%	23 16%	14 12%	7 7%	14 26%	-	-	-	59 13%	36 10%	26 17%	22 9%	38 16%	36 15%	25 9%	
25-34	169 17%	33 18%	28 26%	14 19%	2 7%	14 17%	25 17%	19 16%	16 17%	2 4%	12 24%	3 11%	-	85 18%	33 10%	51 33%	65 28%	19 8%	52 22%	32 12%	
35-44	161 17%	37 20%	18 17%	12 16%	3 11%	16 19%	21 14%	24 20%	16 16%	9 17%	4 8%	3 10%	-	80 17%	25 7%	57 37%	58 25%	22 9%	56 24%	26 10%	
45-54	172 18%	38 21%	13 12%	13 18%	5 17%	14 18%	25 17%	22 19%	16 16%	7 14%	10 19%	10 33%	-	85 18%	70 20%	17 11%	58 25%	27 11%	56 24%	31 12%	
55-64	139 14%	16 9%	11 10%	10 14%	3 12%	13 16%	24 16%	14 12%	20 20%	9 17%	13 24%	5 17%	1 25%	68 14%	69 20%	1 1%	24 10%	45 19%	29 12%	42 16%	
65+	196 20%	27 15%	25 23%	14 19%	11 41%	13 16%	28 19%	22 19%	22 23%	11 21%	10 19%	8 28%	4 75%	87 18%	108 31%	1 1%	3 1%	84 35%	3 1%	106 40%	
SOCIAL GRADE																					
AB	261 27%	57 31%	27 25%	24 33%	6 20%	27 34%	39 26%	26 22%	24 24%	18 33%	8 15%	7 23%	-	134 28%	96 28%	32 21%	93 40%	41 17%	87 37%	41 15%	
C1	265 27%	48 26%	33 31%	17 23%	10 36%	17 22%	38 26%	35 30%	34 35%	19 36%	7 14%	6 21%	1 19%	118 25%	104 30%	43 28%	81 35%	37 16%	83 35%	65 24%	
C2	138 14%	24 13%	15 14%	14 19%	3 13%	12 15%	19 13%	17 14%	12 12%	7 14%	7 14%	6 20%	*	80 17%	31 9%	26 17%	37 16%	43 18%	29 12%	29 11%	
DE	238 24%	39 21%	28 26%	14 19%	7 24%	13 16%	39 26%	27 23%	27 27%	5 10%	26 51%	10 32%	3 72%	106 22%	89 25%	43 28%	10 4%	96 40%	25 10%	107 40%	
STANDARD REGION																					
London	128 13%	123 67%	-	-	-	-	4 3%	-	-	-	-	-	-	66 14%	39 11%	23 15%	27 12%	39 16%	32 14%	30 11%	
South East	191 20%	61 33%	99 92%	25 34%	*	-	6 4%	-	-	-	-	-	-	101 21%	67 19%	22 15%	56 24%	46 19%	38 16%	52 19%	
South West	86 9%	-	9 8%	-	27 98%	38 47%	12 8%	-	-	-	-	-	-	41 9%	32 9%	13 9%	14 6%	27 11%	25 11%	21 8%	
Wales	49 5%	-	-	-	-	42 53%	-	7 6%	-	-	-	-	-	27 6%	14 4%	8 5%	15 6%	12 5%	13 6%	9 3%	



Table 9

ANALYSIS OF SAMPLE (Weighted)

Base: All GB Adults 18+

	TOTAL	Working Status				Marital Status			Presence of children				
		Full time	Part time	Retired	Not working	Single	Married	Other	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None
TOTAL	975	396	123	272	170	241	401	323	139	122	134	285	690
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SEX													
Male	473	234	50	125	59	131	205	133	60	57	63	132	341
	48%	59%	40%	46%	35%	54%	51%	41%	43%	46%	47%	46%	49%
Female	502	162	74	147	111	110	196	191	79	66	72	154	349
	52%	41%	60%	54%	65%	46%	49%	59%	57%	54%	53%	54%	51%
AGE													
18-24	120	48	25	2	44	88	13	19	24	12	21	51	70
	12%	12%	21%	1%	26%	37%	3%	6%	17%	10%	16%	18%	10%
25-34	169	99	31	4	31	42	86	39	67	37	19	80	88
	17%	25%	25%	2%	18%	18%	21%	12%	48%	30%	14%	28%	13%
35-44	161	99	22	2	35	33	71	57	40	55	55	104	57
	17%	25%	18%	1%	21%	13%	18%	18%	29%	45%	41%	36%	8%
45-54	172	96	21	17	34	32	78	60	6	13	31	41	132
	18%	24%	17%	6%	20%	13%	19%	19%	5%	11%	23%	14%	19%
55-64	139	43	16	59	21	29	70	40	-	3	4	5	134
	14%	11%	13%	22%	13%	12%	17%	12%	-	2%	3%	2%	19%
65+	196	5	5	180	3	15	75	102	1	1	2	3	193
	20%	1%	4%	66%	2%	6%	19%	31%	1%	1%	1%	1%	28%
SOCIAL GRADE													
AB	261	159	22	58	19	59	146	56	26	29	39	67	195
	27%	40%	18%	21%	11%	25%	36%	17%	19%	24%	29%	23%	28%
C1	265	140	36	57	32	72	97	96	44	29	27	82	183
	27%	35%	29%	21%	19%	30%	24%	30%	31%	24%	20%	29%	27%
C2	138	56	28	34	20	40	56	39	21	18	23	52	86
	14%	14%	23%	12%	12%	16%	14%	12%	15%	14%	17%	16%	12%
DE	238	19	31	106	82	49	80	107	37	38	42	68	170
	24%	5%	25%	39%	48%	20%	20%	33%	27%	31%	32%	24%	25%
STANDARD REGION													
London	128	55	17	20	32	51	42	34	23	14	23	41	87
	13%	14%	14%	7%	19%	21%	10%	11%	17%	12%	17%	14%	13%
South East	191	80	21	58	30	40	87	64	32	21	21	53	138
	20%	20%	17%	21%	18%	17%	22%	20%	23%	17%	16%	19%	20%
South West	86	31	12	28	13	19	35	32	10	12	11	26	60
	9%	8%	10%	10%	8%	8%	9%	10%	7%	10%	8%	9%	9%
Wales	49	27	4	12	6	15	23	11	11	4	8	19	30
	5%	7%	4%	4%	3%	6%	6%	3%	8%	3%	6%	7%	4%

TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 9
 ANALYSIS OF SAMPLE (Weighted)
 Base: All GB Adults 18+

TOTAL	SEX		AGE						SOCIAL GRADE				STANDARD REGION										
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/Humber	North West	North	Scot-land
975	473	502	120	169	161	172	139	196	261	265	138	238	128	191	86	49	39	73	89	84	101	51	84
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
East Anglia	39	16	23	2	2	12	9	5	8	13	7	6	11	-	-	-	-	-	-	-	-	-	-
	4%	3%	5%	2%	1%	7%	5%	3%	4%	5%	3%	5%	4%	-	-	-	100%	-	-	-	-	-	-
East Mids	73	24	48	15	8	7	11	12	18	11	23	10	23	-	-	-	-	73	-	-	-	-	-
	7%	5%	10%	13%	5%	4%	6%	8%	9%	4%	9%	7%	10%	-	-	-	-	100%	-	-	-	-	-
West Mids	89	37	52	8	21	11	17	14	16	29	16	13	22	-	-	-	-	-	89	-	-	-	-
	9%	8%	10%	7%	12%	7%	10%	10%	8%	11%	6%	9%	9%	-	-	-	-	-	100%	-	-	-	-
Yorks/Humber	84	39	45	11	14	16	11	15	14	22	33	11	17	-	-	-	-	-	-	84	-	-	-
	9%	8%	9%	9%	8%	10%	6%	11%	7%	8%	12%	8%	7%	-	-	-	-	-	-	100%	-	-	-
North West	101	49	53	14	13	20	18	14	20	22	26	15	25	-	-	-	-	-	-	-	101	-	-
	10%	10%	10%	12%	8%	13%	10%	10%	10%	9%	10%	11%	10%	-	-	-	-	-	-	-	100%	-	-
North	51	20	32	10	6	8	8	8	12	16	20	4	8	-	-	-	-	-	-	-	-	51	-
	5%	4%	6%	8%	4%	5%	5%	6%	6%	6%	7%	3%	3%	-	-	-	-	-	-	-	-	100%	-
Scot-land	84	53	31	-	16	7	20	19	20	15	14	14	37	-	-	-	-	-	-	-	-	-	84
	9%	11%	6%	-	9%	4%	12%	14%	10%	6%	5%	10%	16%	-	-	-	-	-	-	-	-	-	100%



TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 9
ANALYSIS OF SAMPLE (Weighted)
 Base: All GB Adults 18+

	ITV (ISBA)												LIKELIHOOD OF BEING AT HOME							
	London	Southern	Anglia	South West	Wales and West	Midlands	Lancashire	Yorkshire	North East	Central Scotland	NE Scotland	Border	Men	Women without children	Women with children	Men working Full Time	Men not working Full Time	Women working	Women not working	
TOTAL	975	184	108	73	28	80	147	117	99	52	52	30	5	473	349	154	234	239	236	266
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
East Anglia	39	-	-	39	-	-	-	-	-	-	-	-	-	16	17	6	7	8	17	6
	4%	-	-	53%	-	-	-	-	-	-	-	-	-	3%	5%	4%	3%	3%	7%	2%
East Mids	73	-	-	9	-	-	36	-	27	-	-	-	-	24	33	15	12	13	18	31
	7%	-	-	12%	-	-	25%	-	28%	-	-	-	-	5%	10%	10%	5%	5%	8%	11%
West Mids	89	-	-	-	-	-	89	-	-	-	-	-	-	37	34	18	23	14	16	36
	9%	-	-	-	-	-	60%	-	-	-	-	-	-	8%	10%	12%	10%	6%	7%	13%
Yorks/Humber	84	-	-	-	-	-	-	-	71	12	-	-	-	39	28	17	23	16	23	22
	9%	-	-	-	-	-	-	-	72%	24%	-	-	-	8%	8%	11%	10%	7%	10%	8%
North West	101	-	-	-	-	-	-	101	-	-	-	-	-	49	36	16	25	24	21	32
	10%	-	-	-	-	-	-	86%	-	-	-	-	-	10%	10%	11%	11%	10%	9%	12%
North	51	-	-	-	-	-	9	-	40	-	-	2	-	20	24	8	11	9	20	11
	5%	-	-	-	-	-	8%	-	76%	-	-	47%	-	4%	7%	5%	5%	4%	9%	4%
Scotland	84	-	-	-	-	-	-	-	-	-	52	30	2	53	25	6	21	32	12	19
	9%	-	-	-	-	-	-	-	-	-	100%	100%	53%	11%	7%	4%	9%	14%	5%	7%



Table 9

ANALYSIS OF SAMPLE (Weighted)

Base: All GB Adults 18+

TOTAL	Working Status				Marital Status			Presence of children					
	Full time	Part time	Retired	Not working	Single	Married	Other	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None	
975	396	123	272	170	241	401	323	139	122	134	285	690	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
East Anglia	39	5	13	1	8	14	17	3	4	4	8	31	
4%	5%	4%	5%	1%	3%	3%	5%	2%	3%	3%	3%	5%	
East Mids	73	22	9	19	22	19	20	31	8	11	12	22	51
7%	6%	7%	7%	13%	8%	5%	10%	6%	9%	9%	8%	7%	
West Mids	89	35	8	24	21	15	51	20	19	11	18	29	60
9%	9%	6%	9%	12%	6%	13%	6%	13%	9%	13%	10%	9%	
Yorks/Humber	84	34	17	24	8	22	40	22	12	10	10	28	56
9%	9%	14%	9%	5%	9%	10%	7%	9%	9%	8%	7%	10%	8%
North West	101	42	8	27	22	19	42	38	8	21	14	28	74
10%	10%	6%	10%	13%	8%	10%	12%	5%	17%	11%	10%	11%	
North	51	24	8	16	2	17	14	18	6	7	7	16	35
5%	6%	6%	6%	1%	7%	4%	6%	4%	5%	5%	6%	5%	
Scot -land	84	27	14	32	12	16	33	35	8	9	7	16	68
9%	7%	11%	12%	7%	7%	8%	11%	5%	7%	5%	6%	10%	



Table 9
ANALYSIS OF SAMPLE (Weighted)
 Base: All GB Adults 18+

	SEX		AGE						SOCIAL GRADE				STANDARD REGION											
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/ Humber	North West	North	Scot-land
TOTAL	975	473	502	120	169	161	172	139	196	261	265	138	238	128	191	86	49	39	73	89	84	101	51	84
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ITV (ISBA)																								
London	184	101	83	30	33	37	38	16	27	57	48	24	39	123	61	-	-	-	-	-	-	-	-	-
	19%	21%	17%	25%	19%	23%	22%	12%	14%	22%	18%	17%	16%	97%	32%	-	-	-	-	-	-	-	-	-
Southern	108	57	51	12	28	18	13	11	25	27	33	15	28	-	99	9	-	-	-	-	-	-	-	-
	11%	12%	10%	10%	16%	11%	7%	8%	13%	10%	12%	11%	12%	-	52%	10%	-	-	-	-	-	-	-	-
Anglia	73	28	45	8	14	12	13	10	14	24	17	14	14	-	25	-	-	39	9	-	-	-	-	-
	7%	6%	9%	6%	8%	7%	8%	7%	7%	9%	6%	10%	6%	-	13%	-	-	100%	12%	-	-	-	-	-
South West	28	12	15	3	2	3	5	3	11	6	10	3	7	-	*	27	-	-	-	-	-	-	-	-
	3%	3%	3%	2%	1%	2%	3%	2%	6%	2%	4%	3%	3%	-	*	32%	-	-	-	-	-	-	-	-
Wales and West	80	42	39	9	14	16	14	13	13	27	17	12	13	-	-	38	42	-	-	-	-	-	-	-
	8%	9%	8%	8%	8%	10%	8%	9%	7%	10%	7%	9%	6%	-	-	44%	86%	-	-	-	-	-	-	-
Midlands	147	56	91	23	25	21	25	24	28	39	38	19	39	4	6	12	-	-	36	89	4	-	-	-
	15%	12%	18%	19%	15%	13%	14%	17%	14%	15%	14%	14%	16%	3%	3%	14%	-	-	50%	100%	-	-	-	-
Lancashire	117	59	59	14	19	24	22	14	22	26	35	17	27	-	-	-	7	-	-	-	-	101	9	-
	12%	12%	12%	12%	11%	15%	13%	10%	11%	10%	13%	12%	11%	-	-	-	14%	-	-	-	-	100%	18%	-
Yorkshire	99	42	57	7	16	16	16	20	22	24	34	12	27	-	-	-	-	-	27	-	71	-	-	-
	10%	9%	11%	6%	10%	10%	9%	14%	11%	9%	13%	9%	11%	-	-	-	-	-	38%	-	85%	-	-	-
North East	52	22	31	14	2	9	7	9	11	18	19	7	5	-	-	-	-	-	-	-	12	-	40	-
	5%	5%	6%	11%	1%	5%	4%	6%	6%	7%	7%	5%	2%	-	-	-	-	-	-	-	15%	-	78%	-
Central Scotland	52	33	19	-	12	4	10	13	10	8	7	7	26	-	-	-	-	-	-	-	-	-	-	52
	5%	7%	4%	-	7%	3%	6%	9%	5%	3%	3%	5%	11%	-	-	-	-	-	-	-	-	-	-	61%
NE Scotland	30	18	12	-	3	3	10	5	8	7	6	6	10	-	-	-	-	-	-	-	-	-	-	30
	3%	4%	2%	-	2%	2%	6%	4%	4%	3%	2%	4%	4%	-	-	-	-	-	-	-	-	-	-	36%
Border	5	3	2	-	-	-	-	1	4	-	1	*	3	-	-	-	-	-	-	-	-	-	2	2
	*	1%	*	-	-	-	-	1%	2%	-	*	*	1%	-	-	-	-	-	-	-	-	-	4%	3%
LIKELIHOOD OF BEING AT HOME																								
Men	473	473	-	59	85	80	85	68	87	134	118	80	106	66	101	41	27	16	24	37	39	49	20	53
	48%	100%	-	49%	50%	50%	49%	49%	44%	51%	44%	58%	45%	52%	53%	47%	55%	41%	33%	42%	46%	48%	39%	63%
Women without children	349	-	349	36	33	25	70	69	108	96	104	31	89	39	67	32	14	17	33	34	28	36	24	25
	36%	-	69%	30%	20%	15%	41%	50%	55%	37%	39%	23%	37%	30%	35%	37%	28%	43%	46%	38%	33%	36%	46%	30%
Women with children	154	-	154	26	51	57	17	1	1	32	43	26	43	23	22	13	8	6	15	18	17	16	8	6
	16%	-	31%	21%	30%	35%	10%	1%	1%	12%	16%	19%	18%	18%	12%	16%	16%	16%	21%	21%	20%	16%	15%	8%
Men working Full Time	234	234	-	22	65	58	58	24	3	93	81	37	10	27	56	14	15	7	12	23	23	25	11	21
	24%	49%	-	18%	39%	36%	34%	17%	2%	35%	30%	27%	4%	21%	29%	16%	30%	19%	16%	26%	27%	25%	22%	24%
Men not working Full Time	239	239	-	38	19	22	27	45	84	41	37	43	96	39	46	27	12	8	13	14	16	24	9	32
	25%	51%	-	31%	11%	14%	16%	32%	43%	16%	14%	31%	41%	30%	24%	31%	25%	21%	17%	16%	19%	24%	17%	38%

Table 9

ANALYSIS OF SAMPLE (Weighted)

Base: All GB Adults 18+

	ITV (ISBA)												LIKELIHOOD OF BEING AT HOME								
	TOTAL	London	Southern	Anglia	South West	Wales and West	Midlands	Lancashire	Yorkshire	North East	Central Scotland	NE Scotland	Border	Men	Women without children	Women with children	Men working Full Time	Men not working Full Time	Women working	Women not working	
TOTAL	975 100%	184 100%	108 100%	73 100%	28 100%	80 100%	147 100%	117 100%	99 100%	52 100%	52 100%	30 100%	5 100%	473 100%	349 100%	154 100%	234 100%	239 100%	236 100%	266 100%	
ITV (ISBA)																					
London	184 19%	184 100%	-	-	-	-	-	-	-	-	-	-	-	101 21%	58 17%	26 17%	45 19%	56 23%	43 18%	40 15%	
Southern	108 11%	-	108 100%	-	-	-	-	-	-	-	-	-	-	57 12%	37 11%	14 9%	31 13%	26 11%	20 8%	31 12%	
Anglia	73 7%	-	-	73 100%	-	-	-	-	-	-	-	-	-	28 6%	26 7%	19 12%	17 7%	11 5%	28 12%	16 6%	
South West	28 3%	-	-	-	28 100%	-	-	-	-	-	-	-	-	12 3%	12 4%	3 2%	2 1%	10 4%	7 3%	8 3%	
Wales and West	80 8%	-	-	-	-	80 100%	-	-	-	-	-	-	-	42 9%	25 7%	14 9%	16 7%	26 11%	23 10%	15 6%	
Midlands	147 15%	-	-	-	-	-	147 100%	-	-	-	-	-	-	56 12%	65 19%	26 17%	33 14%	23 10%	29 12%	62 23%	
Lancashire	117 12%	-	-	-	-	-	-	117 100%	-	-	-	-	-	59 12%	41 12%	17 11%	34 15%	25 10%	26 11%	33 12%	
Yorkshire	99 10%	-	-	-	-	-	-	-	99 100%	-	-	-	-	42 9%	38 11%	19 12%	25 11%	17 7%	28 12%	29 11%	
North East	52 5%	-	-	-	-	-	-	-	-	52 100%	-	-	-	22 5%	21 6%	10 6%	10 4%	12 5%	19 8%	11 4%	
Central Scotland	52 5%	-	-	-	-	-	-	-	-	-	52 100%	-	-	33 7%	14 4%	4 3%	11 5%	22 9%	6 2%	13 5%	
NE Scotland	30 3%	-	-	-	-	-	-	-	-	-	-	30 100%	-	18 4%	10 3%	2 1%	10 4%	9 4%	7 3%	5 2%	
Border	5 *	-	-	-	-	-	-	-	-	-	-	-	5 100%	3 1%	2 1%	-	-	3 1%	-	2 1%	
LIKELIHOOD OF BEING AT HOME																					
Men	473 48%	101 55%	57 53%	28 39%	12 45%	42 52%	56 38%	59 50%	42 42%	22 42%	33 64%	18 61%	3 61%	473 100%	-	-	234 100%	239 100%	-	-	
Women without children	349 36%	58 31%	37 34%	26 36%	12 45%	25 31%	65 44%	41 35%	38 39%	21 40%	14 28%	10 32%	2 39%	-	349 100%	-	-	-	151 64%	198 74%	
Women with children	154 16%	26 14%	14 13%	19 26%	3 11%	14 17%	26 18%	17 15%	19 19%	10 19%	4 8%	2 7%	-	-	-	154 100%	-	-	85 36%	69 26%	
Men working Full Time	234 24%	45 24%	31 28%	17 23%	2 9%	16 20%	33 22%	34 29%	25 25%	10 19%	11 21%	10 32%	-	234 49%	-	-	234 100%	-	-	-	
Men not working Full Time	239 25%	56 30%	26 24%	11 16%	10 35%	26 32%	23 16%	25 21%	17 17%	12 22%	22 43%	9 29%	3 61%	239 51%	-	-	-	239 100%	-	-	



Table 9

ANALYSIS OF SAMPLE (Weighted)

Base: All GB Adults 18+

	TOTAL	Working Status				Marital Status			Presence of children				
		Full time	Part time	Retired	Not working	Single	Married	Other	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None
TOTAL	975	396	123	272	170	241	401	323	139	122	134	285	690
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ITV (ISBA)													
London	184	82	21	38	38	60	71	53	27	18	32	54	130
	19%	21%	17%	14%	22%	25%	18%	16%	19%	15%	24%	19%	19%
Southern	108	42	13	32	19	21	50	35	26	19	12	38	70
	11%	11%	11%	12%	11%	9%	13%	11%	18%	15%	9%	13%	10%
Anglia	73	32	13	21	7	18	23	32	13	8	7	22	51
	7%	8%	11%	8%	4%	7%	6%	10%	9%	7%	5%	8%	7%
South West	28	8	3	12	4	5	10	13	2	3	2	5	22
	3%	2%	3%	5%	2%	2%	2%	4%	1%	3%	1%	2%	3%
Wales and West	80	34	11	22	12	24	34	22	12	7	16	27	53
	8%	9%	9%	8%	7%	10%	8%	7%	8%	6%	12%	10%	8%
Midlands	147	54	11	37	44	35	72	35	20	18	26	41	106
	15%	14%	9%	13%	26%	14%	18%	11%	14%	15%	19%	14%	15%
Lancashire	117	55	8	29	22	22	48	45	11	26	18	36	81
	12%	14%	6%	11%	13%	9%	12%	14%	8%	21%	13%	13%	12%
Yorkshire	99	41	16	31	10	19	46	33	16	11	10	31	68
	10%	10%	13%	11%	6%	8%	12%	10%	12%	9%	7%	11%	10%
North East	52	20	12	17	2	21	11	18	6	4	6	15	37
	5%	5%	10%	6%	1%	9%	3%	6%	4%	3%	5%	5%	5%
Central Scotland	52	14	8	20	9	9	19	23	6	6	3	10	42
	5%	4%	7%	7%	6%	4%	5%	7%	4%	5%	2%	3%	6%
NE Scotland	30	13	6	9	2	7	13	11	2	3	4	7	24
	3%	3%	5%	3%	1%	3%	3%	3%	1%	2%	3%	2%	3%
Border	5	-	-	5	-	-	2	2	-	-	-	-	5
	*	-	-	2%	-	-	1%	1%	-	-	-	-	1%
LIKELIHOOD OF BEING AT HOME													
Men	473	234	50	125	59	131	205	133	60	57	63	132	341
	48%	59%	40%	46%	35%	54%	51%	41%	43%	46%	47%	46%	49%
Women without children	349	119	31	144	47	76	120	147	-	-	-	-	349
	36%	30%	25%	53%	27%	31%	30%	45%	-	-	-	-	51%
Women with children	154	43	42	3	64	34	76	44	79	66	72	154	-
	16%	11%	34%	1%	38%	14%	19%	14%	57%	54%	53%	54%	-
Men working Full Time	234	234	-	-	-	63	113	55	39	37	34	85	149
	24%	59%	-	-	-	26%	28%	17%	28%	30%	25%	30%	22%
Men not working Full Time	239	-	50	125	59	69	92	78	20	20	29	47	192
	25%	-	40%	46%	35%	28%	23%	24%	15%	16%	21%	17%	28%

Table 9
ANALYSIS OF SAMPLE (Weighted)
 Base: All GB Adults 18+

TOTAL	SEX		AGE						SOCIAL GRADE				STANDARD REGION										
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/Humber	North West	North	Scotland
975	473	502	120	169	161	172	139	196	261	265	138	238	128	191	86	49	39	73	89	84	101	51	84
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
236	-	236	36	52	56	56	29	3	87	83	29	25	32	38	25	13	17	18	16	23	21	20	12
24%	-	47%	30%	31%	34%	33%	21%	1%	33%	31%	21%	10%	25%	20%	29%	27%	44%	25%	18%	28%	20%	39%	14%
266	-	266	25	32	26	31	42	106	41	65	29	107	30	52	21	9	6	31	36	22	32	11	19
27%	-	53%	21%	19%	16%	18%	30%	54%	16%	24%	21%	45%	23%	27%	24%	17%	15%	42%	40%	26%	31%	22%	23%



Table 9

ANALYSIS OF SAMPLE (Weighted)

Base: All GB Adults 18+

	ITV (ISBA)												LIKELIHOOD OF BEING AT HOME							
	London	Southern	Anglia	South West	Wales and West	Midlands	Lancashire	Yorkshire	North East	Central Scotland	NE Scotland	Border	Men	Women without children	Women with children	Men working Full Time	Men not working Full Time	Women working	Women not working	
TOTAL	975 100%	184 100%	108 100%	73 100%	28 100%	80 100%	147 100%	117 100%	99 100%	52 100%	52 100%	30 100%	5 100%	473 100%	349 100%	154 100%	234 100%	239 100%	236 100%	266 100%
Women working	236 24%	43 23%	20 18%	28 39%	7 27%	23 29%	29 20%	26 22%	28 28%	19 37%	6 11%	7 22%	-	-	151 43%	85 55%	-	-	236 100%	-
Women not working	266 27%	40 22%	31 29%	16 23%	8 29%	15 19%	62 42%	33 28%	29 29%	11 22%	13 25%	5 17%	2 39%	-	198 57%	69 45%	-	-	-	266 100%



Table 9

ANALYSIS OF SAMPLE (Weighted)

Base: All GB Adults 18+

	Working Status				Marital Status			Presence of children					
	Full time	Part time	Retired	Not working	Single	Married	Other	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None	
TOTAL	975	396	123	272	170	241	401	323	139	122	134	285	690
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Women working	236	162	74	-	-	67	98	70	36	35	37	85	151
	24%	41%	60%	-	-	28%	24%	22%	26%	29%	28%	30%	22%
Women not working	266	-	-	147	111	43	98	121	43	30	34	69	198
	27%	-	-	54%	65%	18%	24%	37%	31%	25%	26%	24%	29%



TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 9
ANALYSIS OF SAMPLE (Weighted)
 Base: All GB Adults 18+

	SEX		AGE						SOCIAL GRADE				STANDARD REGION											
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/ Humber	North West	North	Scot-land	
TOTAL	975	473	502	120	169	161	172	139	196	261	265	138	238	128	191	86	49	39	73	89	84	101	51	84
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working Status																								
Full time	396	234	162	48	99	99	96	43	5	159	140	56	19	55	80	31	27	19	22	35	34	42	24	27
	41%	49%	32%	40%	59%	61%	56%	31%	2%	61%	53%	40%	8%	43%	42%	36%	54%	49%	31%	39%	41%	41%	46%	32%
Part time	123	50	74	25	31	22	21	16	5	22	36	28	31	17	21	12	4	5	9	8	17	8	8	14
	13%	10%	15%	21%	18%	14%	12%	11%	3%	8%	14%	21%	13%	13%	11%	15%	9%	14%	13%	8%	21%	8%	15%	16%
Retired	272	125	147	2	4	2	17	59	180	58	57	34	106	20	58	28	12	13	19	24	24	27	16	32
	28%	26%	29%	2%	3%	1%	10%	42%	92%	22%	21%	25%	44%	16%	30%	33%	24%	34%	26%	27%	29%	26%	31%	38%
Not working	170	59	111	44	31	35	34	21	3	19	32	20	82	32	30	13	6	1	22	21	8	22	2	12
	17%	13%	22%	37%	18%	22%	20%	15%	1%	7%	12%	14%	34%	25%	16%	15%	12%	3%	30%	24%	10%	22%	4%	14%
Marital Status																								
Single	241	131	110	88	42	33	32	29	15	59	72	40	49	51	40	19	15	8	19	15	22	19	17	16
	25%	28%	22%	73%	25%	20%	18%	21%	8%	23%	27%	29%	21%	40%	21%	22%	30%	20%	26%	17%	26%	19%	34%	19%
Married	401	205	196	13	86	71	78	70	75	146	97	56	80	42	87	35	23	14	20	51	40	42	14	33
	41%	43%	39%	11%	51%	44%	45%	50%	38%	56%	37%	41%	34%	33%	45%	41%	48%	35%	27%	58%	47%	41%	28%	40%
Other	323	133	191	19	39	57	60	40	102	56	96	39	107	34	64	32	11	17	31	20	22	38	18	35
	33%	28%	38%	16%	23%	35%	35%	29%	52%	21%	36%	28%	45%	27%	33%	37%	22%	45%	43%	23%	27%	38%	36%	41%
Presence of children																								
Yes 0-4	139	60	79	24	67	40	6	-	1	26	44	21	37	23	32	10	11	3	8	19	12	8	6	8
	14%	13%	16%	20%	40%	25%	4%	-	1%	10%	16%	16%	16%	18%	17%	11%	23%	8%	11%	21%	15%	7%	11%	9%
Yes 5-9	122	57	66	12	37	55	13	3	1	29	29	18	38	14	21	12	4	4	11	11	10	21	7	9
	13%	12%	13%	10%	22%	34%	8%	2%	1%	11%	11%	13%	16%	11%	11%	15%	8%	9%	14%	13%	11%	20%	13%	10%
Yes 10-15	134	63	72	21	19	55	31	4	2	39	27	23	42	23	21	11	8	4	12	18	10	14	7	7
	14%	13%	14%	18%	11%	34%	18%	3%	1%	15%	10%	17%	18%	18%	11%	13%	16%	10%	16%	20%	12%	14%	13%	8%
Any 0-15	285	132	154	51	80	104	41	5	3	67	82	52	68	41	53	26	19	8	22	29	28	28	16	16
	29%	28%	31%	42%	48%	64%	24%	3%	1%	25%	31%	38%	29%	32%	28%	30%	38%	20%	30%	32%	33%	27%	32%	19%
None	690	341	349	70	88	57	132	134	193	195	183	86	170	87	138	60	30	31	51	60	56	74	35	68
	71%	72%	69%	58%	52%	36%	76%	97%	99%	75%	69%	62%	71%	68%	72%	70%	62%	80%	70%	68%	67%	73%	68%	81%

TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 9
ANALYSIS OF SAMPLE (Weighted)
 Base: All GB Adults 18+

	ITV (ISBA)												LIKELIHOOD OF BEING AT HOME							
	TOTAL	London	Southern	Anglia	South West	Wales and West	Midlands	Lancashire	Yorkshire	North East	Central Scotland	NE Scotland	Border	Men	Women without children	Women with children	Men working Full Time	Men not working Full Time	Women working	Women not working
TOTAL	975 100%	184 100%	108 100%	73 100%	28 100%	80 100%	147 100%	117 100%	99 100%	52 100%	52 100%	30 100%	5 100%	473 100%	349 100%	154 100%	234 100%	239 100%	236 100%	266 100%
Working Status																				
Full time	396 41%	82 45%	42 39%	32 44%	8 28%	34 43%	54 37%	55 47%	41 42%	20 37%	14 27%	13 43%	-	234 49%	119 34%	43 28%	234 100%	-	162 69%	-
Part time	123 13%	21 12%	13 12%	13 18%	3 11%	11 14%	11 7%	8 6%	16 16%	12 24%	8 16%	6 19%	-	50 10%	31 9%	42 28%	-	50 21%	74 31%	-
Retired	272 28%	38 21%	32 29%	21 28%	12 45%	22 27%	37 25%	29 25%	31 32%	17 32%	20 39%	9 30%	5 100%	125 26%	144 41%	3 2%	-	125 52%	-	147 55%
Not working	170 17%	38 21%	19 17%	7 9%	4 15%	12 15%	44 30%	22 19%	10 10%	2 4%	9 18%	2 8%	-	59 13%	47 13%	64 42%	-	59 25%	-	111 42%
Marital Status																				
Single	241 25%	60 32%	21 20%	18 25%	5 17%	24 30%	35 24%	22 19%	19 19%	21 41%	9 18%	7 23%	-	131 28%	76 22%	34 22%	63 27%	69 29%	67 28%	43 16%
Married	401 41%	71 39%	50 47%	23 32%	10 35%	34 42%	72 49%	48 41%	46 47%	11 22%	19 38%	13 42%	2 48%	205 43%	120 35%	76 49%	113 48%	92 38%	98 42%	98 37%
Other	323 33%	53 29%	35 33%	32 43%	13 47%	22 27%	35 24%	45 39%	33 34%	18 35%	23 44%	11 35%	2 52%	133 28%	147 42%	44 29%	55 24%	78 32%	70 30%	121 45%
Presence of children																				
Yes 0-4	139 14%	27 15%	26 24%	13 18%	2 7%	12 15%	20 14%	11 9%	16 17%	6 11%	6 11%	2 6%	-	60 13%	-	79 52%	39 17%	20 9%	36 15%	43 16%
Yes 5-9	122 13%	18 10%	19 18%	8 11%	3 12%	7 9%	18 12%	26 22%	11 11%	4 7%	6 12%	3 8%	-	57 12%	-	66 43%	20 16%	35 8%	30 15%	30 11%
Yes 10-15	134 14%	32 17%	12 11%	7 10%	2 6%	16 20%	26 17%	18 15%	10 10%	6 12%	3 6%	4 14%	-	63 13%	-	72 47%	34 15%	29 12%	37 16%	34 13%
Any 0-15	285 29%	54 29%	38 35%	22 30%	5 20%	27 34%	41 28%	36 31%	31 31%	15 29%	10 18%	7 22%	-	132 28%	-	154 100%	85 36%	47 20%	85 36%	69 26%
None	690 71%	130 71%	70 65%	51 70%	22 80%	53 66%	106 72%	81 69%	68 69%	37 71%	42 82%	24 78%	5 100%	341 72%	349 100%	-	149 64%	192 80%	151 64%	198 74%



Table 9
ANALYSIS OF SAMPLE (Weighted)
 Base: All GB Adults 18+

	Working Status					Marital Status			Presence of children				
	Full time	Part time	Retired	Not working		Single	Married	Other	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None
TOTAL	975	396	123	272	170	241	401	323	139	122	134	285	690
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working Status													
Full time	396	396	-	-	-	111	173	109	57	55	52	127	268
	41%	100%	-	-	-	46%	43%	34%	41%	45%	39%	45%	39%
Part time	123	-	123	-	-	40	56	25	32	27	27	65	59
	13%	-	100%	-	-	17%	14%	8%	23%	22%	20%	23%	8%
Retired	272	-	-	272	-	31	111	128	3	1	4	7	265
	28%	-	-	100%	-	13%	28%	39%	2%	1%	3%	2%	38%
Not working	170	-	-	-	170	59	54	57	43	38	50	83	87
	17%	-	-	-	100%	24%	14%	18%	31%	31%	37%	29%	13%
Marital Status													
Single	241	111	40	31	59	241	-	-	20	21	33	54	188
	25%	28%	33%	11%	35%	100%	-	-	14%	17%	25%	19%	27%
Married	401	173	56	111	54	-	401	-	77	66	66	146	255
	41%	44%	46%	41%	32%	-	100%	-	55%	54%	49%	51%	37%
Other	323	109	25	128	57	-	-	323	42	35	35	86	238
	33%	28%	21%	47%	33%	-	-	100%	30%	28%	26%	30%	34%
Presence of children													
Yes 0-4	139	57	32	3	43	20	77	42	139	44	22	139	-
	14%	14%	26%	1%	25%	8%	19%	13%	100%	36%	17%	49%	-
Yes 5-9	122	55	27	1	38	21	66	35	44	122	56	122	-
	13%	14%	22%	*	22%	9%	17%	11%	32%	100%	41%	43%	-
Yes 10-15	134	52	27	4	50	33	66	35	22	56	134	134	-
	14%	13%	22%	1%	29%	14%	16%	11%	16%	46%	100%	47%	-
Any 0-15	285	127	65	7	83	54	146	86	139	122	134	285	-
	29%	32%	52%	3%	49%	22%	36%	26%	100%	100%	100%	100%	-
None	690	268	59	265	87	188	255	238	-	-	-	-	690
	71%	68%	48%	97%	51%	78%	64%	74%	-	-	-	-	100%



Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	SEX		AGE						SOCIAL GRADE				STANDARD REGION											
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/ Humber	North West	North	Scot-land
TOTAL	975	455	520	47	87	119	163	174	345	260	209	171	249	117	211	99	52	36	60	74	95	105	30	96
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SEX																								
Male	455	455	-	25	35	56	75	86	157	127	111	90	90	60	99	46	30	15	20	27	43	48	14	53
	47%	100%	-	53%	40%	47%	46%	49%	46%	49%	53%	53%	36%	51%	47%	46%	58%	42%	33%	36%	45%	46%	47%	55%
Female	520	-	520	22	52	63	88	88	188	133	98	81	159	57	112	53	22	21	40	47	52	57	16	43
	53%	-	100%	47%	60%	53%	54%	51%	54%	51%	47%	47%	64%	49%	53%	54%	42%	58%	67%	64%	55%	54%	53%	45%
AGE																								
18-24	47	25	22	47	-	-	-	-	-	10	14	14	2	11	11	3	2	1	4	3	5	5	2	-
	5%	5%	4%	100%	-	-	-	-	-	4%	7%	8%	1%	9%	5%	3%	4%	3%	7%	4%	5%	5%	7%	-
25-34	87	35	52	-	87	-	-	-	-	31	19	9	20	16	22	5	6	1	4	9	9	7	2	6
	9%	8%	10%	-	100%	-	-	-	-	12%	9%	5%	8%	14%	10%	5%	12%	3%	7%	12%	9%	7%	7%	6%
35-44	119	56	63	-	-	119	-	-	-	37	34	22	16	21	20	14	7	8	4	8	15	15	3	4
	12%	12%	12%	-	-	100%	-	-	-	14%	16%	13%	6%	18%	9%	14%	13%	22%	7%	11%	16%	14%	10%	4%
45-54	163	75	88	-	-	-	163	-	-	55	34	38	26	24	35	11	11	8	8	13	12	16	4	21
	17%	16%	17%	-	-	-	100%	-	-	21%	16%	22%	10%	21%	17%	11%	21%	22%	13%	18%	13%	15%	13%	22%
55-64	174	86	88	-	-	-	-	174	-	45	40	28	46	12	30	22	10	5	13	15	20	18	6	23
	18%	19%	17%	-	-	-	-	100%	-	17%	19%	16%	18%	10%	14%	22%	19%	14%	22%	20%	21%	17%	20%	24%
65+	345	157	188	-	-	-	-	-	345	68	59	50	136	29	85	41	15	11	24	24	28	40	13	35
	35%	35%	36%	-	-	-	-	-	100%	26%	28%	29%	55%	25%	40%	41%	29%	31%	40%	32%	29%	38%	43%	36%
SOCIAL GRADE																								
AB	260	127	133	10	31	37	55	45	68	260	-	-	-	40	57	26	16	10	13	22	26	21	8	21
	27%	28%	26%	21%	36%	31%	34%	26%	20%	100%	-	-	-	34%	27%	26%	31%	28%	22%	30%	27%	20%	27%	22%
C1	209	111	98	14	19	34	34	40	59	-	209	-	-	24	45	26	12	7	12	13	29	20	7	14
	21%	24%	19%	30%	22%	29%	21%	23%	17%	-	100%	-	-	21%	21%	26%	23%	19%	20%	18%	31%	19%	23%	15%
C2	171	90	81	14	9	22	38	28	50	-	-	171	-	23	38	15	8	5	9	14	16	17	5	21
	18%	20%	16%	30%	10%	18%	23%	16%	14%	-	-	100%	-	20%	18%	15%	15%	14%	15%	19%	17%	16%	17%	22%
DE	249	90	159	2	20	16	26	46	136	-	-	-	249	21	56	25	4	12	21	18	22	31	6	33
	26%	20%	31%	4%	23%	13%	16%	26%	39%	-	-	-	100%	18%	27%	25%	8%	33%	35%	24%	23%	30%	20%	34%
STANDARD REGION																								
London	117	60	57	11	16	21	24	12	29	40	24	23	21	117	-	-	-	-	-	-	-	-	-	-
	12%	13%	11%	23%	18%	18%	15%	7%	8%	15%	11%	13%	8%	100%	-	-	-	-	-	-	-	-	-	-
South East	211	99	112	11	22	20	35	30	85	57	45	38	56	-	211	-	-	-	-	-	-	-	-	-
	22%	22%	22%	23%	25%	17%	21%	17%	25%	22%	22%	22%	22%	-	100%	-	-	-	-	-	-	-	-	-
South West	99	46	53	3	5	14	11	22	41	26	26	15	25	-	-	99	-	-	-	-	-	-	-	-
	10%	10%	10%	6%	6%	12%	7%	13%	12%	10%	12%	9%	10%	-	-	100%	-	-	-	-	-	-	-	-
Wales	52	30	22	2	6	7	11	10	15	16	12	8	4	-	-	-	52	-	-	-	-	-	-	-
	5%	7%	4%	4%	7%	6%	7%	6%	4%	6%	6%	5%	2%	-	-	-	100%	-	-	-	-	-	-	-

TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	ITV (ISBA)												LIKELIHOOD OF BEING AT HOME								
	TOTAL	London	Southern	Anglia	South West	Wales and West	Midlands	Lancashire	Yorkshire	North East	Central Scotland	NE Scotland	Border	Men	Women without children	Women with children	Men working Full Time	Men not working Full Time	Women working	Women not working	
TOTAL	975 100%	188 100%	110 100%	71 100%	35 100%	86 100%	124 100%	116 100%	110 100%	37 100%	56 100%	37 100%	5 100%	455 100%	405 100%	115 100%	199 100%	256 100%	221 100%	299 100%	
SEX																					
Male	455 47%	97 52%	50 45%	27 38%	15 43%	47 55%	44 35%	56 48%	47 43%	18 49%	29 52%	22 59%	3 60%	455 100%	-	-	199 100%	256 100%	-	-	
Female	520 53%	91 48%	60 55%	44 62%	20 57%	39 45%	80 65%	60 52%	63 57%	19 51%	27 48%	15 41%	2 40%	-	405 100%	115 100%	-	-	221 100%	299 100%	
AGE																					
18-24	47 5%	13 7%	6 5%	4 6%	1 3%	4 5%	7 6%	5 4%	3 3%	4 11%	-	-	-	25 5%	12 3%	10 9%	11 6%	14 5%	15 7%	7 2%	
25-34	87 9%	19 10%	14 13%	8 11%	1 3%	8 9%	11 9%	9 8%	10 9%	1 3%	4 7%	2 5%	-	35 8%	20 5%	32 28%	30 15%	5 2%	34 15%	18 6%	
35-44	119 12%	29 15%	13 12%	8 11%	3 9%	12 14%	14 11%	17 15%	14 13%	5 14%	2 4%	2 5%	-	56 12%	19 5%	44 38%	45 23%	11 4%	47 21%	16 5%	
45-54	163 17%	38 20%	14 13%	12 17%	5 14%	14 16%	20 16%	19 16%	16 15%	4 11%	10 18%	11 30%	-	75 16%	67 17%	21 18%	19 28%	56 7%	63 29%	25 8%	
55-64	174 18%	24 13%	13 12%	13 18%	4 11%	19 22%	27 22%	19 16%	24 22%	8 22%	16 29%	6 16%	1 20%	86 19%	86 21%	2 2%	38 19%	48 19%	44 20%	44 15%	
65+	345 35%	58 31%	47 43%	21 30%	20 57%	26 30%	41 33%	43 37%	38 35%	14 38%	19 34%	14 38%	4 80%	157 35%	186 46%	2 2%	8 4%	149 58%	7 3%	181 61%	
SOCIAL GRADE																					
AB	260 27%	62 33%	25 23%	20 28%	6 17%	28 33%	35 28%	23 20%	28 25%	12 32%	11 20%	10 27%	-	127 28%	105 26%	28 24%	73 37%	54 21%	83 38%	50 17%	
C1	209 21%	35 19%	30 27%	15 21%	11 31%	16 19%	25 20%	24 21%	29 26%	10 27%	6 11%	7 19%	1 20%	111 24%	76 19%	22 19%	67 34%	44 17%	51 23%	47 16%	
C2	171 18%	35 19%	19 17%	12 17%	5 14%	14 16%	21 17%	19 16%	18 16%	7 19%	14 25%	6 16%	1 20%	90 20%	54 13%	27 23%	40 20%	50 20%	40 18%	41 14%	
DE	249 26%	40 21%	30 27%	18 25%	10 29%	14 16%	32 26%	33 28%	33 30%	4 11%	20 36%	12 32%	3 60%	90 20%	129 32%	30 26%	8 4%	82 32%	31 14%	128 43%	
STANDARD REGION																					
London	117 12%	114 61%	-	-	-	-	3 2%	-	-	-	-	-	-	60 13%	39 10%	18 16%	22 11%	38 15%	29 13%	28 9%	
South East	211 22%	74 39%	101 92%	27 38%	1 3%	-	8 6%	-	-	-	-	-	-	99 22%	94 23%	18 16%	49 25%	50 20%	40 18%	72 24%	
South West	99 10%	-	9 8%	-	34 97%	41 48%	15 12%	-	-	-	-	-	-	46 10%	42 10%	11 10%	15 8%	31 12%	27 12%	26 9%	
Wales	52 5%	-	-	-	-	45 82%	-	7 6%	-	-	-	-	-	30 7%	16 4%	6 5%	13 7%	17 7%	13 6%	9 3%	



Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	TOTAL	Working Status				Marital Status			Presence of children				
		Full time	Part time	Retired	Not working	Single	Married	Other	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None
TOTAL	975	344	108	404	104	178	436	348	85	87	102	201	774
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SEX													
Male	455	199	32	184	35	98	226	126	34	36	45	86	369
	47%	58%	30%	46%	34%	55%	52%	36%	40%	41%	44%	43%	48%
Female	520	145	76	220	69	80	210	222	51	51	57	115	405
	53%	42%	70%	54%	66%	45%	48%	64%	60%	59%	56%	57%	52%
AGE													
18-24	47	23	9	1	14	35	4	8	9	5	8	20	27
	5%	7%	8%	*	13%	20%	1%	2%	11%	6%	8%	10%	3%
25-34	87	51	16	1	17	22	44	20	36	19	11	44	43
	9%	15%	15%	*	16%	12%	10%	6%	42%	22%	11%	22%	6%
35-44	119	78	19	1	19	25	56	37	30	41	37	76	43
	12%	23%	18%	*	18%	14%	13%	11%	35%	47%	36%	38%	6%
45-54	163	97	25	13	25	28	80	53	6	14	33	42	121
	17%	28%	23%	3%	24%	16%	18%	15%	7%	16%	32%	21%	16%
55-64	174	66	23	64	21	34	91	48	-	4	6	7	167
	18%	19%	21%	16%	20%	19%	21%	14%	-	5%	6%	3%	22%
65+	345	12	11	311	5	28	140	170	2	3	3	5	340
	35%	3%	10%	77%	5%	16%	32%	49%	2%	3%	3%	2%	44%
SOCIAL GRADE													
AB	260	136	23	87	11	44	155	60	19	23	33	55	205
	27%	40%	21%	22%	11%	25%	36%	17%	22%	26%	32%	27%	26%
C1	209	104	22	71	12	43	87	79	23	19	18	48	161
	21%	30%	20%	18%	12%	24%	20%	23%	27%	22%	18%	24%	21%
C2	171	62	31	63	15	33	82	53	17	17	21	45	126
	18%	18%	29%	16%	14%	19%	19%	15%	20%	20%	21%	22%	16%
DE	249	21	25	151	52	39	80	128	20	20	26	40	209
	26%	6%	23%	37%	50%	22%	18%	37%	24%	23%	25%	20%	27%
STANDARD REGION													
London	117	45	15	35	19	36	48	32	15	10	16	28	89
	12%	13%	14%	9%	18%	20%	11%	9%	18%	11%	16%	14%	11%
South East	211	74	20	96	19	32	99	78	21	15	17	39	172
	22%	22%	19%	24%	18%	18%	23%	22%	25%	17%	17%	19%	22%
South West	99	32	14	43	9	16	44	39	6	10	11	21	78
	10%	9%	13%	11%	9%	9%	10%	11%	7%	11%	11%	10%	10%
Wales	52	24	3	20	4	13	25	13	7	4	6	13	39
	5%	7%	3%	5%	4%	7%	6%	4%	8%	5%	6%	6%	5%

TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 10
ANALYSIS OF SAMPLE (Unweighted)
Base: All GB Adults 18+

	SEX		AGE					SOCIAL GRADE				STANDARD REGION												
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/Humber	North West	North	Scot-land	
TOTAL	975 100%	520 100%	47 100%	87 100%	119 100%	163 100%	174 100%	345 100%	260 100%	209 100%	171 100%	249 100%	117 100%	211 100%	99 100%	52 100%	36 100%	60 100%	74 100%	95 100%	105 100%	30 100%	96 100%	
East Anglia	36 4%	15 3%	21 4%	1 2%	1 1%	8 7%	8 5%	11 3%	10 4%	7 3%	5 3%	12 5%	-	-	-	-	36 100%	-	-	-	-	-	-	-
East Mids	60 6%	20 4%	40 8%	4 9%	4 5%	4 3%	8 5%	13 7%	24 7%	13 5%	12 6%	9 5%	21 8%	-	-	-	-	60 100%	-	-	-	-	-	-
West Mids	74 8%	27 6%	47 9%	3 6%	9 10%	8 7%	13 8%	15 9%	24 7%	22 8%	13 6%	14 8%	18 7%	-	-	-	-	-	74 100%	-	-	-	-	-
Yorks/Humber	95 10%	43 9%	52 10%	5 11%	9 10%	15 13%	12 7%	20 11%	28 8%	26 14%	16 9%	22 9%	-	-	-	-	-	-	-	95 100%	-	-	-	-
North West	105 11%	48 11%	57 11%	5 11%	7 8%	15 13%	16 10%	18 10%	40 12%	21 8%	20 10%	17 10%	31 12%	-	-	-	-	-	-	-	105 100%	-	-	-
North	30 3%	14 3%	16 3%	2 4%	2 2%	3 3%	4 2%	6 3%	13 4%	8 3%	7 3%	5 3%	6 2%	-	-	-	-	-	-	-	-	30 100%	-	-
Scot-land	96 10%	53 12%	43 8%	-	6 7%	4 3%	21 13%	23 13%	35 10%	21 8%	14 7%	21 12%	33 13%	-	-	-	-	-	-	-	-	-	96 100%	-



TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 10
 ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	ITV (ISBA)												LIKELIHOOD OF BEING AT HOME							
	London	Southern	Anglia	South West	Wales and West	Midlands	Lancashire	Yorkshire	North East	Central Scotland	NE Scotland	Border	Men	Women without children	Women with children	Men working Full Time	Men not working Full Time	Women working	Women not working	
TOTAL	975 100%	188 100%	110 100%	71 100%	35 100%	86 100%	124 100%	116 100%	110 100%	37 100%	56 100%	37 100%	5	455 100%	405 100%	115 100%	199 100%	256 100%	221 100%	299 100%
East Anglia	36 4%	-	-	36 51%	-	-	-	-	-	-	-	-	-	15 3%	16 4%	5 4%	7 4%	8 3%	14 6%	7 2%
East Mids	60 6%	-	-	8 11%	-	-	24 19%	-	28 25%	-	-	-	-	20 4%	31 8%	9 8%	9 5%	11 4%	15 7%	25 8%
West Mids	74 8%	-	-	-	-	74 60%	-	-	-	-	-	-	-	27 6%	36 9%	11 10%	15 8%	12 5%	14 6%	33 11%
Yorks/Humber	95 10%	-	-	-	-	-	-	82 75%	13 35%	-	-	-	-	43 9%	37 9%	15 13%	21 11%	22 9%	23 10%	29 10%
North West	105 11%	-	-	-	-	-	105 91%	-	-	-	-	-	-	48 11%	44 11%	13 11%	19 10%	29 11%	23 10%	34 11%
North	30 3%	-	-	-	-	-	4 3%	-	24 65%	-	-	2	14 3%	14 3%	2 2%	6 3%	8 3%	6 3%	10 3%	
Scot-land	96 10%	-	-	-	-	-	-	-	-	56 100%	37 100%	3 60%	53 12%	36 9%	7 6%	23 12%	30 12%	17 8%	26 9%	



Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	Working Status				Marital Status			Presence of children					
	Full time	Part time	Retired	Not working	Single	Married	Other	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None	
TOTAL	975	344	108	404	104	178	436	348	85	87	102	201	774
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
East Anglia	36	16	5	14	1	7	11	18	3	3	3	6	30
	4%	5%	5%	3%	1%	4%	3%	5%	4%	3%	3%	3%	4%
East Mids	60	17	9	24	9	8	21	29	6	5	6	13	47
	6%	5%	8%	6%	9%	4%	5%	8%	7%	6%	6%	6%	6%
West Mids	74	25	5	30	13	11	40	20	10	7	12	17	57
	8%	7%	5%	7%	13%	6%	9%	6%	12%	8%	12%	8%	7%
Yorks/Humber	95	32	15	40	8	19	51	25	8	9	10	24	71
	10%	9%	14%	10%	8%	11%	12%	7%	9%	10%	10%	12%	9%
North West	105	36	9	44	12	15	42	46	5	15	10	21	84
	11%	10%	8%	11%	12%	8%	10%	13%	6%	17%	10%	10%	11%
North	30	10	2	15	1	6	10	12	1	3	3	6	24
	3%	3%	2%	4%	1%	3%	2%	3%	1%	3%	3%	3%	3%
Scot -land	96	33	11	43	9	15	45	36	3	6	8	13	83
	10%	10%	10%	11%	9%	8%	10%	10%	4%	7%	8%	6%	11%

Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	SEX		AGE						SOCIAL GRADE				STANDARD REGION											
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/Humber	North West	North	Scotland
TOTAL	975	455	520	47	87	119	163	174	345	260	209	171	249	117	211	99	52	36	60	74	95	105	30	96
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ITV (ISBA)																								
London	188	97	91	13	19	29	38	24	58	62	35	35	40	114	74	-	-	-	-	-	-	-	-	-
	19%	21%	18%	28%	22%	24%	23%	14%	17%	24%	17%	20%	16%	97%	35%	-	-	-	-	-	-	-	-	-
Southern	110	50	60	6	14	13	14	13	47	25	30	19	30	-	101	9	-	-	-	-	-	-	-	-
	11%	11%	12%	13%	16%	11%	9%	7%	14%	10%	14%	11%	12%	-	48%	9%	-	-	-	-	-	-	-	-
Anglia	71	27	44	4	8	8	12	13	21	20	15	12	18	-	27	-	-	36	8	-	-	-	-	-
	7%	6%	8%	9%	9%	7%	7%	6%	6%	8%	7%	7%	7%	-	13%	-	-	100%	13%	-	-	-	-	-
South West	35	15	20	1	1	3	5	4	20	6	11	5	10	-	1	34	-	-	-	-	-	-	-	-
	4%	3%	4%	2%	1%	3%	3%	2%	6%	2%	5%	3%	4%	-	*	34%	-	-	-	-	-	-	-	-
Wales and West	86	47	39	4	8	12	14	19	26	28	16	14	14	-	-	41	45	-	-	-	-	-	-	-
	9%	10%	8%	9%	9%	10%	9%	11%	8%	11%	8%	8%	6%	-	-	41%	87%	-	-	-	-	-	-	-
Midlands	124	44	80	7	11	14	20	27	41	35	25	21	32	3	8	15	-	24	74	-	-	-	-	-
	13%	10%	15%	15%	13%	12%	12%	16%	12%	13%	12%	12%	13%	3%	4%	15%	-	40%	100%	-	-	-	-	-
Lancashire	116	56	60	5	9	17	19	19	43	23	24	19	33	-	-	-	7	-	-	-	-	105	4	-
	12%	12%	12%	11%	10%	14%	12%	11%	12%	9%	11%	11%	13%	-	-	-	13%	-	-	-	-	100%	13%	-
Yorkshire	110	47	63	3	10	14	16	24	38	28	29	18	33	-	-	-	-	-	28	-	82	-	-	-
	11%	10%	12%	6%	11%	12%	10%	14%	11%	11%	14%	11%	13%	-	-	-	-	-	47%	-	86%	-	-	-
North East	37	18	19	4	1	5	4	8	14	12	10	7	4	-	-	-	-	-	-	-	13	-	24	-
	4%	4%	4%	9%	1%	4%	2%	5%	4%	5%	5%	4%	2%	-	-	-	-	-	-	-	14%	-	80%	-
Central Scotland	56	29	27	-	4	2	10	16	19	11	6	14	20	-	-	-	-	-	-	-	-	-	-	56
	6%	6%	5%	-	5%	2%	6%	9%	6%	4%	3%	8%	8%	-	-	-	-	-	-	-	-	-	-	58%
NE Scotland	37	22	15	-	2	2	11	6	14	10	7	6	12	-	-	-	-	-	-	-	-	-	-	37
	4%	5%	3%	-	2%	2%	7%	3%	4%	4%	3%	4%	5%	-	-	-	-	-	-	-	-	-	-	39%
Border	5	3	2	-	-	-	-	1	4	-	1	1	3	-	-	-	-	-	-	-	-	-	2	3
	1%	1%	*	-	-	-	-	1%	1%	-	*	1%	1%	-	-	-	-	-	-	-	-	-	7%	3%
LIKELIHOOD OF BEING AT HOME																								
Men	455	455	-	25	35	56	75	86	157	127	111	90	90	60	99	46	30	15	20	27	43	48	14	53
	47%	100%	-	53%	40%	47%	46%	49%	46%	49%	53%	53%	36%	51%	47%	46%	58%	42%	33%	36%	45%	46%	47%	55%
Women without children	405	-	405	12	20	19	67	86	186	105	76	54	129	39	94	42	16	16	31	36	37	44	14	36
	42%	-	78%	26%	23%	16%	41%	49%	54%	40%	36%	32%	52%	33%	45%	42%	31%	44%	52%	49%	39%	42%	47%	38%
Women with children	115	-	115	10	32	44	21	2	2	28	22	27	30	18	18	11	6	5	9	11	15	13	2	7
	12%	-	22%	21%	37%	37%	13%	1%	1%	11%	11%	16%	12%	15%	9%	11%	12%	14%	15%	15%	16%	12%	7%	7%
Men working Full Time	199	199	-	11	30	45	56	38	8	73	67	40	8	22	49	15	13	7	9	15	21	19	6	23
	20%	44%	-	23%	34%	38%	34%	22%	2%	28%	32%	23%	3%	19%	23%	15%	25%	19%	15%	20%	22%	18%	20%	24%
Men not working Full Time	256	256	-	14	5	11	19	48	149	54	44	50	82	38	50	31	17	8	11	12	22	29	8	30
	26%	56%	-	30%	6%	9%	12%	28%	43%	21%	21%	29%	33%	32%	24%	31%	33%	22%	18%	16%	23%	28%	27%	31%

Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	ITV (ISBA)												LIKELIHOOD OF BEING AT HOME								
	TOTAL	London	Southern	Anglia	South West	Wales and West	Midlands	Lancashire	Yorkshire	North East	Central Scotland	NE Scotland	Border	Men	Women without children	Women with children	Men working Full Time	Men not working Full Time	Women working	Women not working	
TOTAL	975 100%	188 100%	110 100%	71 100%	35 100%	86 100%	124 100%	116 100%	110 100%	37 100%	56 100%	37 100%	5 100%	455 100%	405 100%	115 100%	199 100%	256 100%	221 100%	299 100%	
ITV (ISBA)																					
London	188 19%	188 100%	-	-	-	-	-	-	-	-	-	-	-	97 21%	70 17%	21 18%	42 21%	55 21%	41 19%	50 17%	
Southern	110 11%	-	110 100%	-	-	-	-	-	-	-	-	-	-	50 11%	50 12%	10 9%	22 11%	28 11%	19 9%	41 14%	
Anglia	71 7%	-	-	71 100%	-	-	-	-	-	-	-	-	-	27 6%	29 7%	15 13%	15 8%	12 5%	25 11%	19 6%	
South West	35 4%	-	-	-	35 100%	-	-	-	-	-	-	-	-	15 3%	17 4%	3 3%	3 2%	12 5%	9 4%	11 4%	
Wales and West	86 9%	-	-	-	-	86 100%	-	-	-	-	-	-	-	47 10%	29 7%	10 9%	16 8%	31 12%	23 10%	16 5%	
Midlands	124 13%	-	-	-	-	-	124 100%	-	-	-	-	-	-	44 10%	64 16%	16 14%	23 12%	21 8%	28 13%	52 17%	
Lancashire	116 12%	-	-	-	-	-	-	116 100%	-	-	-	-	-	56 12%	46 11%	14 12%	25 13%	31 12%	25 11%	35 12%	
Yorkshire	110 11%	-	-	-	-	-	-	-	110 100%	-	-	-	-	47 10%	48 12%	15 13%	24 12%	23 9%	26 12%	37 12%	
North East	37 4%	-	-	-	-	-	-	-	-	37 100%	-	-	-	18 4%	15 4%	4 3%	6 3%	12 5%	8 4%	11 4%	
Central Scotland	56 6%	-	-	-	-	-	-	-	-	-	56 100%	-	29 6%	23 6%	4 3%	4 7%	13 6%	16 4%	8 4%	19 6%	
NE Scotland	37 4%	-	-	-	-	-	-	-	-	-	-	37 100%	22 5%	12 3%	3 3%	3 5%	10 5%	12 5%	9 4%	6 2%	
Border	5 1%	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 *	-	-	3 1%	-	2 -	1 1%	
LIKELIHOOD OF BEING AT HOME																					
Men	455 47%	97 52%	50 45%	27 38%	15 43%	47 55%	44 35%	56 48%	47 43%	18 49%	29 52%	22 59%	3 60%	455 100%	-	-	199 100%	256 100%	-	-	
Women without children	405 42%	70 37%	50 45%	29 41%	17 49%	29 34%	64 52%	46 40%	48 44%	15 41%	23 41%	12 32%	2 40%	-	405 100%	-	-	-	148 67%	257 86%	
Women with children	115 12%	21 11%	10 9%	15 21%	3 9%	10 12%	16 13%	14 12%	15 14%	4 11%	4 7%	3 8%	-	-	-	115 100%	-	-	73 33%	42 14%	
Men working Full Time	199 20%	42 22%	22 20%	15 21%	3 9%	16 19%	23 19%	25 22%	24 22%	6 16%	13 23%	10 27%	-	199 44%	-	-	199 100%	-	-	-	
Men not working Full Time	256 26%	55 29%	28 25%	12 17%	12 34%	31 36%	21 17%	31 27%	23 21%	12 32%	16 29%	12 32%	3 60%	256 56%	-	-	-	256 100%	-	-	



Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	TOTAL	Working Status				Marital Status			Presence of children				
		Full time	Part time	Retired	Not working	Single	Married	Other	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None
TOTAL	975	344	108	404	104	178	436	348	85	87	102	201	774
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ITV (ISBA)													
London	188	75	20	65	25	45	86	56	19	14	24	40	148
	19%	22%	19%	16%	24%	25%	20%	16%	22%	16%	24%	20%	19%
Southern	110	33	10	54	11	17	49	42	14	11	8	23	87
	11%	10%	9%	13%	11%	10%	11%	12%	16%	13%	8%	11%	11%
Anglia	71	27	13	26	4	15	22	34	11	6	5	17	54
	7%	8%	12%	6%	4%	8%	5%	10%	13%	7%	5%	8%	7%
South West	35	9	4	20	2	3	15	17	1	4	3	6	29
	4%	3%	4%	5%	2%	2%	3%	5%	1%	5%	3%	3%	4%
Wales and West	86	33	10	33	8	21	38	26	7	6	13	20	66
	9%	10%	9%	8%	8%	12%	9%	7%	8%	7%	13%	10%	9%
Midlands	124	42	10	48	23	18	65	36	12	10	15	24	100
	13%	12%	9%	12%	22%	10%	15%	10%	14%	11%	15%	12%	13%
Lancashire	116	44	9	47	12	17	46	51	7	18	12	26	90
	12%	13%	8%	12%	12%	10%	11%	15%	8%	21%	12%	13%	12%
Yorkshire	110	38	15	48	9	18	58	34	10	10	10	25	85
	11%	11%	14%	12%	9%	10%	13%	10%	12%	11%	10%	12%	11%
North East	37	10	6	18	1	9	11	15	1	2	4	7	30
	4%	3%	6%	4%	1%	5%	3%	4%	1%	2%	4%	3%	4%
Central Scotland	56	18	5	26	7	8	25	23	2	3	3	6	50
	6%	5%	5%	6%	7%	4%	6%	7%	2%	3%	3%	3%	6%
NE Scotland	37	15	6	14	2	7	18	12	1	3	5	7	30
	4%	4%	6%	3%	2%	4%	4%	3%	1%	3%	5%	3%	4%
Border	5	-	-	5	-	-	3	2	-	-	-	-	5
	1%	-	-	1%	-	-	1%	1%	-	-	-	-	1%
LIKELIHOOD OF BEING AT HOME													
Men	455	199	32	184	35	98	226	126	34	36	45	86	369
	47%	58%	30%	46%	34%	55%	52%	36%	40%	41%	44%	43%	48%
Women without children	405	110	38	217	31	61	146	190	-	-	-	-	405
	42%	32%	35%	54%	30%	34%	33%	55%	-	-	-	-	52%
Women with children	115	35	38	3	38	19	64	32	51	51	57	115	-
	12%	10%	35%	1%	37%	11%	15%	9%	60%	59%	56%	57%	-
Men working Full Time	199	199	-	-	-	46	104	46	26	28	32	65	134
	20%	58%	-	-	-	26%	24%	13%	31%	32%	31%	32%	17%
Men not working Full Time	256	-	32	184	35	52	122	80	8	8	13	21	235
	26%	-	30%	46%	34%	29%	28%	23%	9%	9%	13%	10%	30%

Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

TOTAL	SEX		AGE						SOCIAL GRADE				STANDARD REGION										
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/Humber	North West	North	Scotland
975	455	520	47	87	119	163	174	345	260	209	171	249	117	211	99	52	36	60	74	95	105	30	96
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
221	-	221	15	34	47	63	44	7	83	51	40	31	29	40	27	13	14	15	14	23	23	6	17
23%	-	43%	32%	39%	39%	39%	25%	2%	32%	24%	23%	12%	25%	19%	27%	25%	39%	25%	19%	24%	22%	20%	18%
299	-	299	7	18	16	25	44	181	50	47	41	128	28	72	26	9	7	25	33	29	34	10	26
31%	-	58%	15%	21%	13%	15%	25%	52%	19%	22%	24%	51%	24%	34%	26%	17%	19%	42%	45%	31%	32%	33%	27%



TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	ITV (ISBA)												LIKELIHOOD OF BEING AT HOME							
	London	Southern	Anglia	South West	Wales and West	Midlands	Lancashire	Yorkshire	North East	Central Scotland	NE Scotland	Border	Men	Women without children	Women with children	Men working Full Time	Men not working Full Time	Women working	Women not working	
TOTAL	975 100%	188 100%	110 100%	71 100%	35 100%	86 100%	124 100%	116 100%	110 100%	37 100%	56 100%	37 100%	5 100%	455 100%	405 100%	115 100%	199 100%	256 100%	221 100%	299 100%
Women working	221 23%	41 22%	19 17%	25 35%	9 26%	23 27%	28 23%	25 22%	26 24%	8 22%	8 14%	9 24%	-	-	148 37%	73 63%	-	-	221 100%	-
Women not working	299 31%	50 27%	41 37%	19 27%	11 31%	16 19%	52 42%	35 30%	37 34%	11 30%	19 34%	6 16%	2 40%	-	257 63%	42 37%	-	-	-	299 100%



Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	Working Status				Marital Status			Presence of children					
	Full time	Part time	Retired	Not working	Single	Married	Other	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None	
TOTAL	975	344	108	404	104	178	436	348	85	87	102	201	774
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Women working	221	145	76	-	-	48	106	66	26	32	35	73	148
	23%	42%	70%	-	-	27%	24%	19%	31%	37%	34%	36%	19%
Women not working	299	-	-	220	69	32	104	156	25	19	22	42	257
	31%	-	-	54%	66%	18%	24%	45%	29%	22%	22%	21%	33%

TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 10
ANALYSIS OF SAMPLE (Unweighted)
Base: All GB Adults 18+

	SEX		AGE						SOCIAL GRADE				STANDARD REGION											
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	London	South East	South West	Wales	East Anglia	East Mids	West Mids	Yorks/ Humber	North West	North	Scot-land	
TOTAL	975	455	520	47	87	119	163	174	345	260	209	171	249	117	211	99	52	36	60	74	95	105	30	96
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working Status																								
Full time	344	199	145	23	51	78	97	66	12	136	104	62	21	45	74	32	24	16	17	25	32	36	10	33
	35%	44%	28%	49%	59%	66%	60%	38%	3%	52%	50%	36%	8%	38%	35%	32%	46%	44%	28%	34%	34%	34%	33%	34%
Part time	108	32	76	9	16	19	25	23	11	23	22	31	25	15	20	14	3	5	9	5	15	9	2	11
	11%	7%	15%	19%	18%	16%	15%	13%	3%	9%	11%	18%	10%	13%	9%	14%	6%	14%	15%	7%	16%	9%	7%	11%
Retired	404	184	220	1	1	1	13	64	311	87	71	63	151	35	96	43	20	14	24	30	40	44	15	43
	41%	40%	42%	2%	1%	1%	8%	37%	90%	33%	34%	37%	61%	30%	45%	43%	38%	39%	40%	41%	42%	42%	50%	45%
Not working	104	35	69	14	17	19	25	21	5	11	12	15	52	19	19	9	4	1	9	13	8	12	1	9
	11%	8%	13%	30%	20%	16%	15%	12%	1%	4%	6%	9%	21%	16%	9%	9%	8%	3%	15%	18%	8%	11%	3%	9%
Marital Status																								
Single	178	98	80	35	22	25	28	34	28	44	43	33	39	36	32	16	13	7	8	11	19	15	6	15
	18%	22%	15%	74%	25%	21%	17%	20%	8%	17%	21%	19%	16%	31%	15%	16%	25%	19%	13%	15%	20%	14%	20%	16%
Married	436	226	210	4	44	56	80	91	140	155	87	82	80	48	99	44	25	11	21	40	51	42	10	45
	45%	50%	40%	9%	51%	47%	49%	52%	41%	60%	42%	48%	32%	41%	47%	44%	48%	31%	35%	54%	54%	40%	33%	47%
Other	348	126	222	8	20	37	53	48	170	60	79	53	128	32	78	39	13	18	29	20	25	46	12	36
	36%	28%	43%	17%	23%	31%	33%	28%	49%	23%	38%	31%	51%	27%	37%	39%	25%	50%	48%	27%	26%	44%	40%	38%
Presence of children																								
Yes 0-4	85	34	51	9	36	30	6	-	2	19	23	17	20	15	21	6	7	3	6	10	8	5	1	3
	9%	7%	10%	19%	41%	25%	4%	-	1%	7%	11%	10%	8%	13%	10%	6%	13%	8%	10%	14%	8%	5%	3%	3%
Yes 5-9	87	36	51	5	19	41	14	4	3	23	19	17	20	10	15	10	4	3	5	7	9	15	3	6
	9%	8%	10%	11%	22%	34%	9%	2%	1%	9%	9%	10%	8%	9%	7%	10%	8%	8%	8%	9%	9%	14%	10%	6%
Yes 10-15	102	45	57	8	11	37	33	6	3	33	18	21	26	16	17	11	6	3	6	12	10	10	3	8
	10%	10%	11%	17%	13%	31%	20%	3%	1%	13%	9%	12%	10%	14%	8%	11%	12%	8%	10%	16%	11%	10%	10%	8%
Any 0-15	201	86	115	20	44	76	42	7	5	55	48	45	40	28	39	21	13	6	13	17	24	21	6	13
	21%	19%	22%	43%	51%	64%	26%	4%	1%	21%	23%	26%	16%	24%	18%	21%	25%	17%	22%	23%	25%	20%	20%	14%
None	774	369	405	27	43	43	121	167	340	205	161	126	209	89	172	78	39	30	47	57	71	84	24	83
	79%	81%	78%	57%	49%	36%	74%	96%	99%	79%	77%	74%	84%	76%	82%	79%	75%	83%	78%	77%	75%	80%	80%	86%



TNS Telephone Omnibus Survey - BBC Woman's Hour Polling

Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

	ITV (ISBA)											LIKELIHOOD OF BEING AT HOME								
	London	Southern	Anglia	South West	Wales and West	Midlands	Lancashire	Yorkshire	North East	Central Scotland	NE Scotland	Border	Men	Women without children	Women with children	Men working Full Time	Men not working Full Time	Women working	Women not working	
TOTAL	975 100%	188 100%	110 100%	71 100%	35 100%	86 100%	124 100%	116 100%	110 100%	37 100%	56 100%	37 100%	5	455 100%	405 100%	115 100%	199 100%	256 100%	221 100%	299 100%
Working Status																				
Full time	344 35%	75 40%	33 30%	27 38%	9 26%	33 38%	42 34%	44 38%	38 35%	10 27%	18 32%	15 41%	-	199 44%	110 27%	35 30%	199 100%	-	145 66%	-
Part time	108 11%	20 11%	10 9%	13 18%	4 11%	10 12%	10 8%	9 8%	15 14%	6 16%	5 9%	6 16%	-	32 7%	38 9%	38 33%	-	32 13%	76 34%	-
Retired	404 41%	65 35%	54 49%	26 37%	20 57%	33 38%	48 39%	47 41%	48 44%	18 49%	26 46%	14 38%	5	184 40%	217 54%	3 3%	-	184 72%	-	220 74%
Not working	104 11%	25 13%	11 10%	4 6%	2 6%	8 9%	23 19%	12 10%	9 8%	1 3%	7 13%	2 5%	-	35 8%	31 8%	38 33%	-	35 14%	-	69 23%
Marital Status																				
Single	178 18%	45 24%	17 15%	15 21%	3 9%	21 24%	18 15%	17 15%	18 16%	9 24%	8 14%	7 19%	-	98 22%	61 15%	19 17%	46 23%	52 20%	48 22%	32 11%
Married	436 45%	86 46%	49 45%	22 31%	15 43%	38 44%	65 52%	46 40%	58 53%	11 30%	25 45%	18 49%	3	226 50%	146 36%	64 56%	104 52%	122 48%	106 48%	104 35%
Other	348 36%	56 30%	42 38%	34 48%	17 49%	26 30%	36 29%	51 44%	34 31%	15 41%	23 41%	12 32%	2	126 28%	190 47%	32 28%	46 23%	80 31%	66 30%	156 52%
Presence of children																				
Yes 0-4	85 9%	19 10%	14 13%	11 15%	1 3%	7 8%	12 10%	7 6%	10 9%	1 3%	2 4%	1 3%	-	34 7%	-	51 44%	26 13%	8 3%	26 12%	25 8%
Yes 5-9	87 9%	14 7%	11 10%	6 8%	4 11%	6 7%	10 8%	18 16%	10 9%	3 5%	3 8%	3 8%	-	36 8%	-	51 44%	28 14%	8 3%	32 14%	19 6%
Yes 10-15	102 10%	24 13%	8 7%	5 7%	3 9%	13 15%	15 12%	12 10%	10 9%	4 11%	3 5%	5 14%	-	45 10%	-	57 50%	32 16%	13 5%	35 16%	22 7%
Any 0-15	201 21%	40 21%	23 21%	17 24%	6 17%	20 23%	24 19%	26 22%	25 23%	7 19%	6 11%	7 19%	-	86 19%	-	115 100%	65 33%	21 8%	73 33%	42 14%
None	774 79%	148 79%	87 79%	54 76%	29 83%	66 77%	100 81%	90 78%	85 77%	30 81%	50 89%	30 81%	5	369 81%	405 100%	-	134 67%	235 92%	148 67%	257 86%



Table 10
ANALYSIS OF SAMPLE (Unweighted)
 Base: All GB Adults 18+

TOTAL	Working Status				Marital Status			Presence of children				
	Full time	Part time	Retired	Not working	Single	Married	Other	Yes 0-4	Yes 5-9	Yes 10-15	Any 0-15	None
975	344	108	404	104	178	436	348	85	87	102	201	774
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working Status												
Full time	344	-	-	-	81	166	94	40	43	48	100	244
35%	100%	-	-	-	46%	38%	27%	47%	49%	47%	50%	32%
Part time	108	108	-	-	24	57	26	17	20	23	47	61
11%	-	100%	-	-	13%	13%	7%	20%	23%	23%	23%	8%
Retired	404	-	404	-	42	171	187	2	2	4	7	397
41%	-	-	100%	-	24%	39%	54%	2%	2%	4%	3%	51%
Not working	104	-	-	104	30	36	38	24	21	26	45	59
11%	-	-	-	100%	17%	8%	11%	28%	24%	25%	22%	8%
Marital Status												
Single	178	81	24	42	30	178	-	10	11	17	27	151
18%	24%	22%	10%	29%	100%	-	-	12%	13%	17%	13%	20%
Married	436	166	57	171	36	-	436	48	51	60	117	319
45%	48%	53%	42%	35%	-	100%	-	56%	59%	59%	58%	41%
Other	348	94	26	187	38	-	-	348	26	24	24	56
36%	27%	24%	46%	37%	-	-	100%	31%	28%	24%	28%	38%
Presence of children												
Yes 0-4	85	40	17	2	24	10	48	26	85	26	15	85
9%	12%	16%	*	23%	6%	11%	7%	100%	30%	15%	42%	-
Yes 5-9	87	43	20	2	21	11	51	24	26	87	39	87
9%	13%	19%	*	20%	6%	12%	7%	31%	100%	38%	43%	-
Yes 10-15	102	48	23	4	26	17	60	24	15	39	102	102
10%	14%	21%	1%	25%	10%	14%	7%	18%	45%	100%	51%	-
Any 0-15	201	100	47	7	45	27	117	56	85	87	102	201
21%	29%	44%	2%	43%	15%	27%	16%	100%	100%	100%	100%	-
None	774	244	61	397	59	151	319	292	-	-	-	-
79%	71%	56%	98%	57%	85%	73%	84%	-	-	-	-	100%

